



MIT-ADT
UNIVERSITY
PUNE, INDIA
A Leap Towards The World Class Education



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A Leap Towards The World Class Education

MIT International School of Broadcasting & Journalism

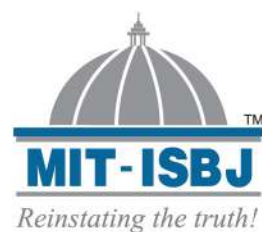
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MIT INTERNATIONAL SCHOOL OF
BROADCASTING AND
JOURNALISM

MIT Art, Design & Technology University

Situated about 25 kilometres from Pune, is MAEER's premium campus, Raj Baug. This campus was declared a Private State University and was named MIT- Art, Design and Technology University in 2015. Catering to over students from 13 different institutions, this campus is home to innovation, technology and pursuit of excellence.

MIT Art, Design And Technology University, Pune is home to over 5000 students enrolled in over 113 various courses for undergraduate, post graduate and specialized post graduate programs. The campus is equipped with residential, sports and cultural facilities and provided for transportation to the city as well



All 13 colleges enlisted under the MIT-ADT University have made a mark in the industry with their relentless efforts in ensuring academic as well as overall development of their students. While the primary focus is on building academic excellence through theoretical as well practical knowledge, the institutions have also published research papers and books. With innovation in the methods of imparting knowledge, the institutions have maintained their ranks nationally.

The Rajbaug campus has been functional for past 12 years and has hosted highly accredited institutions. The Marine Engineering Institution and the Design Institution, both rank 5th nationally in their respective sectors. The recognition as a University has fuelled the inception of many other specialized and novel programs such as Aerospace engineering, Architectural Design, Project Construction, Infrastructure Management, Energy Engineering, Vedic Studies.

This multi-disciplinary campus is the reflection of the beliefs and values imbibed by the Father Founder Prof. Dr. Vishwanath D. Karad. His belief in the principles of self disciplinary actions, yoga and community service have shaped the University to a great extent. Students are encouraged to participate in various on campus activities, various forums and are made a part of many start-up initiatives to inculcate the culture of entrepreneurship amongst them



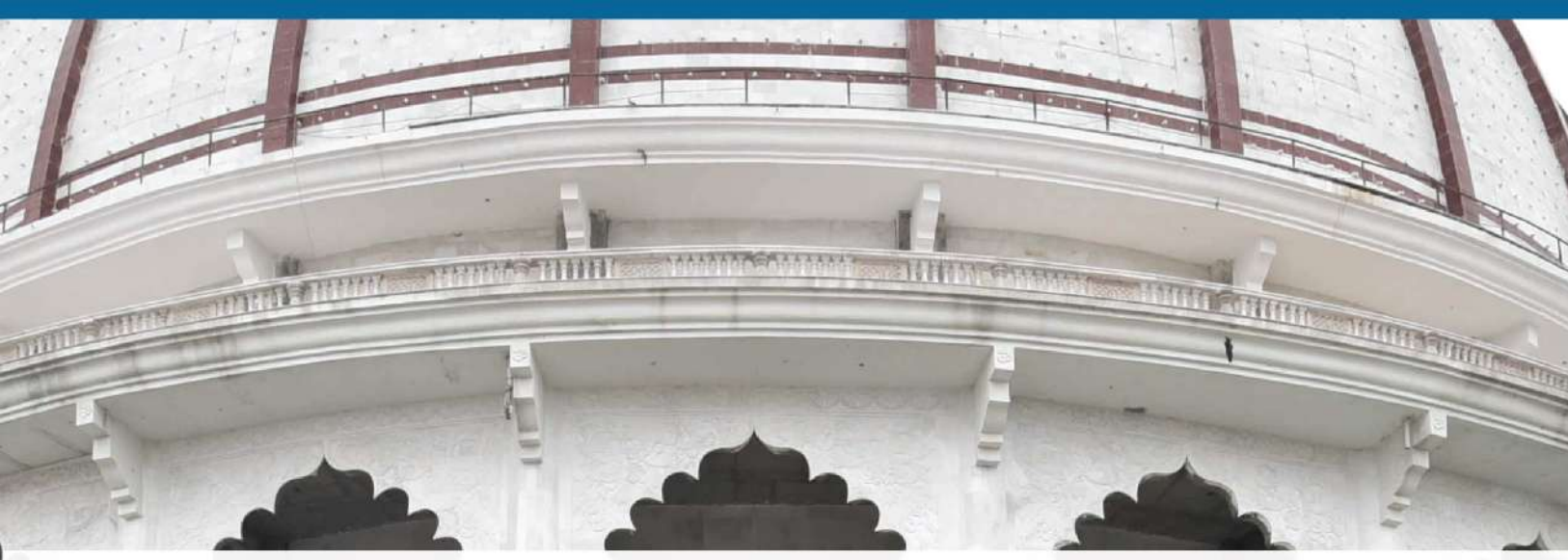
VISION

Build a World Class University that enables Global Employability, Nurtures Entrepreneurship and strives towards bringing in Social Transformation through Innovation.



MISSION

Incorporate a value based education system that urges the students to explore their innate potential, empowers the pursuit of knowledge and excellence, initiates intellectual transformation and awakens spirituality amongst them for building a stronger nation.



यंत्र-तंत्रादि विज्ञानम्। लोक कल्याण साधनम्।



Hon'ble, Prof. Dr. Vishwanath D. Karad

President - MIT Art, Design & Technology University, Pune



Our truest source of inspiration is Dr. Vishwanath D. Karad, the founding father of MIT Group of Institutions. A renowned educationalist, Dr. Karad is also admired for his exemplary work in the field of human rights, spiritual sciences and spiritual advice. He has driven the MIT Group of Institutions to reach out to over 50,000 students across 72 institutions.

'Vishwashanti Gurukul', the chain of schools that he initiated in 2007 is now functioning at 7 locations.

A true visionary, Dr. Karad has initiated some of the most ground-breaking activities under the banner of MIT Group of Institutions. Some of his initiatives include the International Robocon, Shri Saint Dyneshwara World Peace Prize, enhancement of pilgrimage Centre's Alandi, Dehu, Pandharpur, etc. His relentless efforts and valuable contribution towards human rights and democracy have resulted in Maharashtra Institute of Technology receiving a UNESCO chair in 1996 from UNESCO Paris.

A staunch follower of Swami Vivekananda, Dr. Karad represented India for 'Parliaments of World's Religions' at the prestigious Salt Palace Convention, Salt Lake City, Utah (USA) in 2015. The convention was attended by over 10000 people representing over 50 different faiths from over 80 Nations.

His vision to build a nation of competent individuals is at the heart of MIT-Art, Design & Technology University. We aim at providing value based education for academic excellence with various technical as well as cultural initiatives that fuel leadership among our students.



Dr. Mangesh T. Karad

Vice President - MIT Art, Design and Technology University



"Nation Building can only be strengthened if the youth of nation is supplemented and nourished with technical knowledge and imbibed values of achieving the general good"

We at MIT ADT University strongly believe that in knowledge in technology domains, and experience in designing the state of the art systems with a value of creativity, is utmost important for holistic growth of an individual in his career path. Our Mission strongly justifies the inspiration to establish MIT Art, Design & Technology University under the flagship of Maharashtra Institute of Technology (MIT) Pune.



न हि ज्ञानेन सदृश पवित्रमिह विद्यते।

तस्त्वयं योगसंसिद्ध कालेनात्मनि विन्दति।

Meaning nothing is more sacred than knowledge. He who is himself perfected in yoga or similar Sacrifice finds better opportunity for himself in due course of Time.





MIT International School of Broadcasting and Journalism



Started in 2008, MIT International School of Broadcasting and Journalism (ISBJ) has emerged as a centre of excellence in Media education in India.

Adequate attention has been paid towards the paradigm shifts in the media practices while formulating the curriculum for Mass Communication education and other related aspects.

It is located on the premium residential campus spread over 125 acres at Raj Baugh Loni Kalbhor, Pune.

At MIT-ISBJ, the training is firmly rooted in the MIT ethos, with a judicious blend of tradition and modernity. This focus on value-based education and mastery over the technical skills will provide MIT-ISBJ students with strong knowledge, education and skill sets for shaping an exciting career in the media industry.



We at MIT ISBJ believe in building communication for the development and betterment of the society. Media practitioners must acknowledge that democracy will not thrive to make any sense without development, and development is incomplete without a right to be heard.

As social engineers and media practitioners, students should represent the aspirations of all sections of society. As catalysts and harbinger of social change, they can serve the cause of humanity by becoming proponents of sustainable growth. This is where a responsible media person's role comes into play, namely, to become the voice of the voiceless.

As the vibrant and ever-changing mass media sector is getting more prominence, talented and trained youngsters with the desired level of interpersonal skills will feel motivated to join this exciting and rewarding career path. The presence of translational media conglomerates has made the Indian media-scape even more promising, and it is time for the keen aspirants to join MIT-ISBJ and take a giant step towards a promising career.



VISION

"We shall pioneer a movement to reinstate truth, where the media will work for the greater cause of uplifting humanity and restoring respect to the very planet on which it thrives."

MISSION

To become an integrated and comprehensive media school of the country by attracting the best students and delivering value to students and industry by providing industry ready students through rigor in academics, research and best learnt practices from the media industry interaction.



Prof. Krishnamurthy Thakur

Dear Students,

It gives me immense pleasure to welcome all the students for the academic year 2019-20. As we step into this new academic year, we are filled with aspirations and dreams of scaling new heights through our students, with another year of exiting growth in the media industry, we are geared up to deliver specialisations by launching the Research division in Media Studies.

MIT International School of Broadcasting and Journalism offers undergraduate and postgraduate full-time degree programs in the field of Journalism & Mass Communication. These Programs combine enduring skills and values with new techniques and the knowledge that are essential to thrive in today's digital world.

Aspirants get plenty of opportunities to pursue their specialisation in the areas of advertising and Public relations, Digital media, Journalism and new media during the final year of their degree programme.

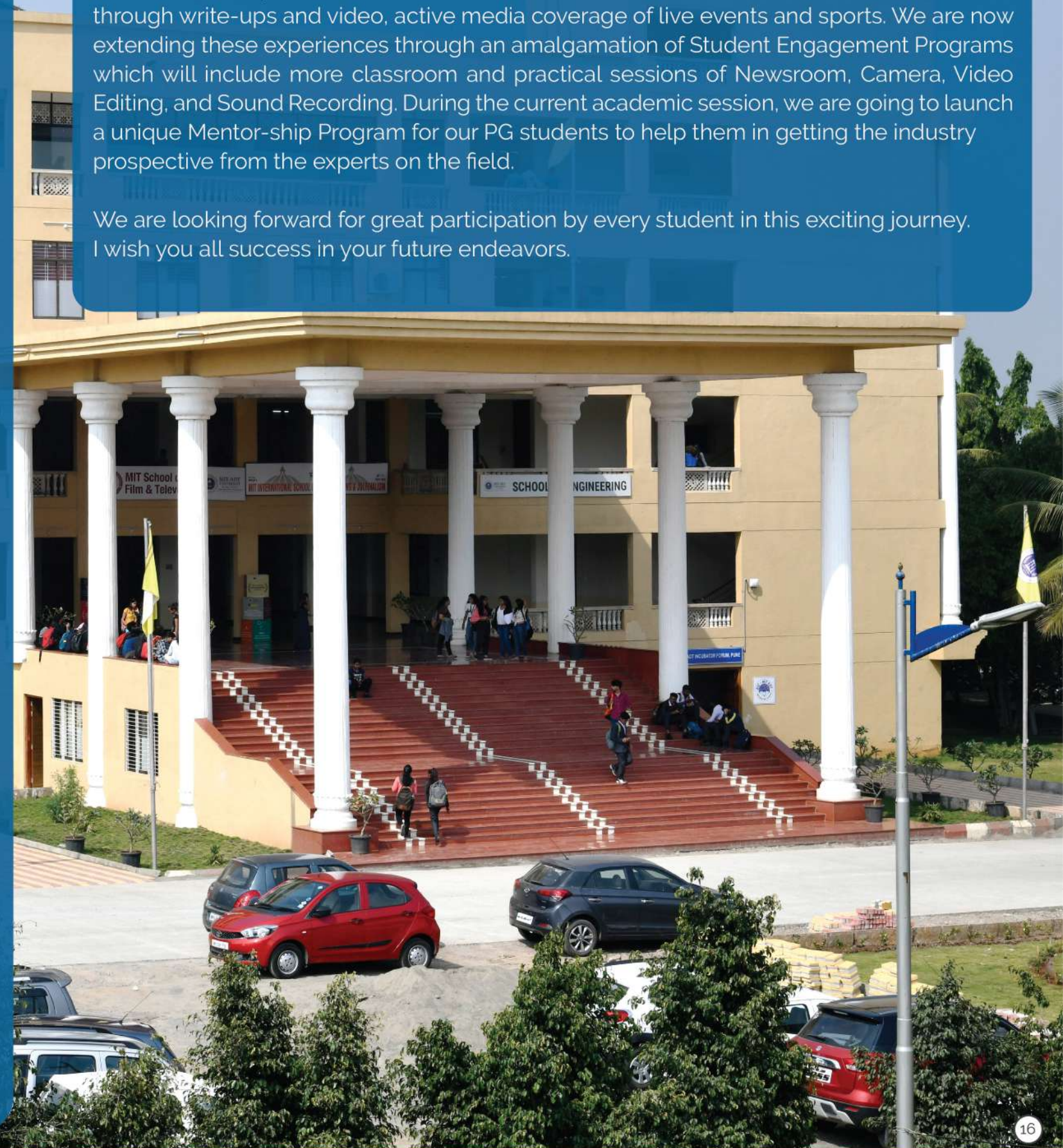
Our faculty comprises of nationally known researchers and respected industry professionals. Our Alumni include Journalists, Producers, news reporters and entrepreneurs from the media and broadcasting industries. The media landscape is changing at a scorching pace, the dynamics of the news; online media, corporate communications and reporting business is emerging as the special areas of work.

We have experienced the growth in Business News and Information production as well as consumption; hence we created the separate departments of Journalism, New Media, Strategic Communications and Video Production by adding new faculty members.

Students will learn enduring professional skills and values as well as new techniques essential to succeed in contemporary journalism. There are programs as diverse as business and money, health and science, social justice and investigative reporting, media strategy and leadership, as well as sports journalism. In addition to their regular coursework students gets unmatched opportunities to build their portfolios and skills in innovative and immersive professional programs.

Last academic year our students interviewed celebrities, drafted and covered events through write-ups and video, active media coverage of live events and sports. We are now extending these experiences through an amalgamation of Student Engagement Programs which will include more classroom and practical sessions of Newsroom, Camera, Video Editing, and Sound Recording. During the current academic session, we are going to launch a unique Mentor-ship Program for our PG students to help them in getting the industry prospective from the experts on the field.

We are looking forward for great participation by every student in this exciting journey. I wish you all success in your future endeavors.



Programs Offered

Courses	Duration	Intake	Eligibility
Bachelor in Arts (Journalism and Mass Communication) (BAJMC)	3 Year, Full-Time	160	10+2 with minimum 40% or equivalent from recognized board.
Master in Arts (Journalism and Mass Communication) (MAJMC)	2 Year, Full Time	60	Bachelor's degree from any discipline from a recognized university with minimum 40%. Candidate who has appeared for their final year degree examination may also apply.



BA in Journalism & Mass Communication

(BA-JMC) Semester 1		(BA-JMC) Semester 2			
Courses		Courses			
<ul style="list-style-type: none">▶ Introduction to Communication and its Importance▶ Contemporary India▶ Role and Functions of Mass Media▶ Indian Languages - 1 (Marathi/Hindi)▶ MSDP - 1 Application software in Media Understanding Media (Journal)▶ (SHD) English Communication Skills		<ul style="list-style-type: none">▶ Fundamentals of Mass Communication▶ Evolution of Journalism in India▶ Indian Polity and Issues▶ Indian Language – 2 (Marathi/Hindi)▶ MSDP – 2 Basic Camera and Editing▶ Analysing Media (Journal)▶ Advanced Communication Skills			
(BA-JMC) Semester 3		(BA-JMC) Semester 4			
Courses		Courses			
<ul style="list-style-type: none">▶ Introduction to Advertising▶ Fundamentals of Journalism▶ Basics of Marketing▶ Introduction to New Media▶ MSDP – 3 Writing for Media▶ Development Communication (Journal)		<ul style="list-style-type: none">▶ Introduction to Public Relation▶ Social Media▶ Media Culture and Society▶ Environment Studies▶ MSDP – 4 Multimedia Production▶ Film and Visual Art Appreciation (Journal)			
(BA-JMC) Semester 5					
Specialization Courses					
<ul style="list-style-type: none">▶ Media Communication and Research▶ Media Management					
ADPR		Journalism		Digital Media	
<ul style="list-style-type: none">▶ Integrated Marketing Communication▶ Brand Building▶ Corporate Communication		<ul style="list-style-type: none">▶ Broadcast Journalism▶ News Editing▶ Advanced Video Production		<ul style="list-style-type: none">▶ Multimedia Technology▶ Digital Media Production▶ Web Portal Management	
Practical work and Internship					

Semester 6

Specialization Courses

- ▶ Media Laws and Ethics
- ▶ Media Convergence

ADPR

- ▶ Digital Advertising and PR
- ▶ Corporate Social Responsibility
- ▶ Media Planning

Journalism

- ▶ Specialized Reporting
- ▶ Documentary Production
- ▶ Global Media Politics

Digital Media

- ▶ Specialized Reporting
- ▶ Documentary Production
- ▶ Global Media Politics

Contextual Project



MA in Journalism & Mass Communication

(MA-JMC) Semester 1

Courses

- ▶ Convergent Journalism
- ▶ Broadcast Journalism
- ▶ Communication Theory
- ▶ Advertising and PR
- ▶ Project

(MA-JMC) Semester 2

Courses

- ▶ Media Research
- ▶ New Media
- ▶ Integrated Marketing Communication
- ▶ Media Technology
- ▶ Media Research Dissertation

(MA-JMC) Semester 3

Specialization Courses

- ▶ Media Ethics and Laws
- ▶ International Communication

Journalism

- ▶ Specialized Reporting
- ▶ Feature Writing

Video Production

- ▶ Documentary Production
- ▶ Indoor and Outdoor Production

New Media

- ▶ New Media Production
- ▶ Digital Media Marketing

Strategic Communication

- ▶ Integrated Marketing Communication
- ▶ Corporate Communication

Practical work and Internship

(MA-JMC) Semester 4

Specialization Courses

- ▶ Media Management
- ▶ Development Communication
- ▶ Environment Studies
- ▶ Capstone Project(Specialization Based)

Admission Process

Online Registration

Admission Test

Tuition Fees

Documents Submission

- Require Information and Documents
- Application Fee Payment
- Interview Schedule and Writing Test

- Written Test & Personal Interview

- Shortlisted candidates to pay the admission confirmation fee. (Refer below)
- Fees include** - Academic fees National tour (PG Students)
- Local and other visits.

- Submission of relevant documents as per the university format

Commencement of Academic Session



Fee Structure

Course Name	Fee	Remarks
BA-JMC	Rs. 4,04,100	Non refundable Rs. 20000 to be paid to confirm the admission. Tuition fees can be paid in the two installments.
MA-JMC	Rs. 2,89,900	
PHD	Rs. 1,50,000	

Visit our website for the current fee details and policy (www.mituniversity.edu.in)

Documents Required

- Original Marks Sheets of 10th ,12th & Graduation
- Migration Certificate
- Transfer Certificate
- Domicile Certificate
- Gap Certificate from the last Institute attended
- Certificate for Reserved Category as per the University format.

(if applicable)

Our USPs



Multiple Specialisations

Considering the overall demand from media and entertainment study, MA program in Journalism and Mass Communication offers 4 major specialisation areas. Whereas BA program has specialisation during semester 5th and 6th For PG students chose their specialisation from among 4 options (Journalism, Video Production, New Media and Strategic communication). 3 options for UG programme (ADPR, Journalism, Digital Media)



Practical Orientation

The programs and specialisations offered are more in practical nature which supported with core theory subjects. Most of the courses have given more credits for practical work. Regular Activities held like **Mit News, Talk Show, Radio Show, Chhatrarth Magazine, short- Film, Film& Photoclub.**



Internship

Internship provides candidates with practical knowledge about the work culture, roles responsibilities of the professional and kind of work done in the institute. The students have to complete 2 internships during their MA Program.



capstone project

More weight age given to capstone project through which candidates will be able to learn the process of research and develop and production which contribute to the field of media and mass communication.



Industry Connect

With seminars, special lectures, visiting lectures, and for project evaluation, we kept a room in syllabus to invite more and more media professionals and media industry employees to connect with students and interact with them.



visits and study tour

Visits to media organisations, NGOs, and Government offices enable students to know new areas, new positions, and new aspirations for their career. The program also included Study Tour of 5 days in either state capitals or national capital. Refer to subsequent section for details.

Faculty Members of ISBJ



Dr Rajeev Ghode
Associate Professor

Dr. Rajeev is the Head of the Academics and Research at MIT International School of Broadcasting and Journalism, MIT ADT University.

He has completed his PhD in Communication Studies, a UGC NET (Mass Communication and Journalism), Masters in Communication Studies, M.Cm.S, Masters in Computer Science, M.C.S. His PhD. The research was on "ICT Mediated Learning Environment in Higher Education; New opportunities and challenges" He has 18+ years of experience in Industry, University teaching and training. His subject areas are New Media, Media Research, Media Management, Media Technology, ICT, e-learning and Multi-media production

He is a resource person for orientation and refresher courses at SPPU. He has delivered various enrichment lectures/workshops/training programs to PG Students and Faculty of several institutions and universities on ICT on Educational Technology, Research Methods and ICT in Social Research.

Dr. Mayura Bijale is an Assistant Professor at the MIT International School of Broadcasting and Journalism. Prior to MIT ADT University, she was working in brand management in corporate affairs at Bharati Vidyapeeth Deemed to be University.

A PhD holder in environmental communication, Mayura has completed her journalism from Shivaji University. She has worked with renowned Marathi dailies like Sakal, Lokmat, at various positions like correspondent, senior sub-editor. Mayura is a regular contributor for agricultural dailies like Agrowon, magazines like Baliraja, Shetkari.

Mayura Bijale was faculty in the department of mass communication at Shivaji University Kolhapur, Maharashtra. Dr Mayura has actively worked with governmental organisations like Yashvantrao Chavan Academy of Development Administration (YASHADA) as an editor, Zilla Parishad Kolhapur as a communication officer.

A state government fellow on central flagship scheme Ujjwala, Mayura has written a book, Nilya Jyotichi Kamal (Magic of blue flame) based on the success of the scheme. She is presently working on the project to report the agrarian crisis and the empowerment of widow women affected by farmers suicide in Maharashtra.



Dr Mayura Bijale
Assistant Professor



Dr Hemdeep Kaur
Assistant Professor

Dr. Hemdeep Kaur an Assistant Professor at International School of Broadcasting and Journalism, MIT ADT University.

She has completed her doctorate from Panjab University, Chandigarh as her area of specialisation is New Media. In the doctorate, she have prepared two scales to measure the intensity of new media usage. Adding more to the research field, she has also written seven research papers and two book chapters.

Apart from this, she has also participated in five research conferences (National and International). She is also working as a Reviewer for Scopus Journal specifically under Elsevier profile with 'The Social Science Journal' having 1 Impact Factor. She is also working as the editorial board member of the journal. "International Journal of Education, Culture and Society (IJECS). She has attended one-week workshop on Statistical Software SPSS organised by Department of Statistics, Panjab University. In 2018, She had participated in the Symbiosis conference and won the best paper award.

Ravi Nikam is an Assistant Professor at the MIT International School of Broadcasting and Journalism, MIT ADT University.

Having 10 years of experience with News channels, Mr. Ravi Nikam has worked with Maharashtra Majha (Marathi news channel) as a Senior Video Editor, Assistant Professor-Post Production in Creo Valley, Bengaluru, and Senior Video Editor in Sudarshan News Channel (National Hindi News channel).



Mr. Ravi Nikam
Assistant Professor



Rahul Kapure
Assistant Professor

Mr Rahul Kapure is an Assistant Professor at International School of Broadcasting and Journalism, MIT ADT University.

He has done M.Sc. in Communication Studies from the Department of Communication Studies, Savitribai Phule Pune University.

He has worked for Colours TV as an Assistant Director. He has penned scripts for DD Sahyadri. In academics, he enjoys seven years of experience in teaching respectively at Swami Ramanand Teerth Marathwada University, LPU Jalandhar, College, Pune Kavyatri Bahinabai Choudhari North Maharashtra University and Fergusson

He has directed one-act plays, dramas and penned scripts, have got critical acclaim for three short films and other several projects. His specialisation and areas of interest are Video Production, Broadcasting and Journalism.

An UGC SET qualified, Mr. Kapure is pursuing PhD in Video Production.

Mr Abhishek Bhosale is Assistant Professor at the MIT International School of Broadcasting and Journalism. His area of Interest includes Communication Theory, International Communication, Gender and Media, and Development Communication. He has completed his Masters from the Department of Communication and Journalism, Savitribai Phule Pune University. Abhishek has worked for ETV Bharat as Content Editor.

His by-lines have appeared in Daily **Divya Marathi**, Daily **Apla Mahanagar**, Kolaj.in, aksharnama.com, **Parivartanacha Watsaru**, **Aksharlipi**, Media watch covering issues related to Media, Fake News, Conflict journalism, caste Atrocities, women's Rights and Water Crisis.

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He has received prestigious CommTech Fellowship to work in Development Communication from Sepula Nopember University, Surabaya, Indonesia.



Abhishek Bhosale
Assistant Professor



Riya Mukhopadhyay
Assistant Professor

Riya Mukhopadhyay is an Assistant Professor at the MIT International School of Broadcasting and Journalism, MIT ADT University.

Bachelors and Master in Journalism and Mass Communication, Diploma in Broadcast Journalism, Ms. Riya Mukhopadhyay has got her experience in print media, online media and academics. She is pursuing her Ph.D. in Mass Communication.

Mr Akshay Upadhyay is an Assistant Professor at the MIT International School of Broadcasting and Journalism, MIT ADT University.

A UGC SET, NET Akshay has completed his Masters from the Department of Communication and Journalism, Savitribai Phule Pune University. An engineering graduate, Akshay has hands-on experience in information technology and digital media management. He has worked as a teaching assistant and then visiting faculty in his alma mater institute. Akshay Upadhyay is a promising face in online media.

His area of interest includes Media Research, targeting visual communication to demographic groups, application of digital resources in product design, a visual representation of ideas and project management. He is the founding member of activistpost an online portal which deals with contemporary issues.



Akshay Upadhyay
Assistant Professor



Kunal Gaikwad
Assistant Professor

Mr Kunal Gaikwad is an Assistant Professor at International School of Broadcasting and Journalism, MIT ADT University.

He has done his Bachelors in Mathematics from Swami Ramanand Teerth Marathwada University, Nanded and Masters in Journalism and Mass Communication from the Department of Communication and Journalism, Savitribai Phule Pune University.

Extensive experience of working in Media, he was the Editor of Sumbaran, Magazine. While working as a reporter for Maharashtra One (News channel), he was covering socio-economic issues ranging from drought and agrarian crisis across the state

.Kunal is the founding member of a startup called Petrichor Media Private Limited. He was Content head at Strategy Media Pvt Ltd and consulting editor at various media startups. He has written feature articles for Daily Divya Marathi, his by-lines have appeared for book critics. His poems were published in noted periodicals like Mukatshabd, Mahanubhav, Abhidha, Aksharperni, Mediawatch.

His area of interest includes Media studies, Philosophy, linguistics, and Social Media.



Angad Taur
Assistant Professor

Prior to MIT ADT University, he was a visiting faculty at the Department of Communication and Journalism, Savitribai Phule Pune University.

A UGC SET, Angad has completed his Masters from the Department of Communication and Journalism, Savitribai Phule Pune University. Entry level experience of working in the Industry his by-lines have appeared as the Correspondent reporting agriculture and rural SPPU issues in Indie Journal Magazine.

He was a Social Media Analyst as an intern for Media Certification and Monitoring Committee (MCMC) aimed at local body election 2016 at Pimpri Chinchwad Municipal Corporation. He was the intern reporter covering 14 the edition of Pune International Film Festival; Producer and broadcaster at Vidyavani Community Radio.

She has gained her Bachelor's in Business Management from MITSOM College Pune and Master's in Mass Communication and Journalism from MIT-ISBJ Pune.

An alumnus of the same institute, she has gained her entry-level experience as News Anchor at Shalini News Pune. She has done an internship at HR Fluxonix Corporation, Marathi Daily Pudhari, and IBN lokmat (Now News8Lokmat).



Surabhi Nimbalkar
Teaching Assistant

Mr Shekhar Paigude is a Teaching Assistant at MIT International School of Broadcasting and Journalism, MIT ADT University.

Shekhar has completed his master's from the Department of Communication and Journalism, Savitribai Phule Pune University. After his Post graduation, he has worked for Times of India as a reporter.

During his association with TOI, he covered the business and commodity (Sugar industry and local business activities), environment, government offices and transport. He participated in the conference organised by the Centre for Science and the environment (CSE) during his association with the paper.

Currently, he is a contributor to Pune based Marathi news portals like Bol Bhidu and Thodkyat. His area of interest includes Media Research, Development Journalism and New Media. He is an active member of Mi Pani, an organisation for water management in Pune.



Shekhar Paigude
Teaching Assistant



Visits & Study Tour





Local Visits

Students are taken to visits like international film festivals, exhibitions like Broadcast India, where they can see a variety of new age digital cameras, editing equipment's, lights, jimmy jibs, Teleprompters etc.



Akashwani (AIR) Pune

Field visit for students is arranged to the Akashwani Pune. The objective is to enhance student's knowledge and get updated on transmission technology. Students also get brief idea about AIR, shortwave band broadcasts, FM stations, recording studio, equipment, transmissions and frequencies

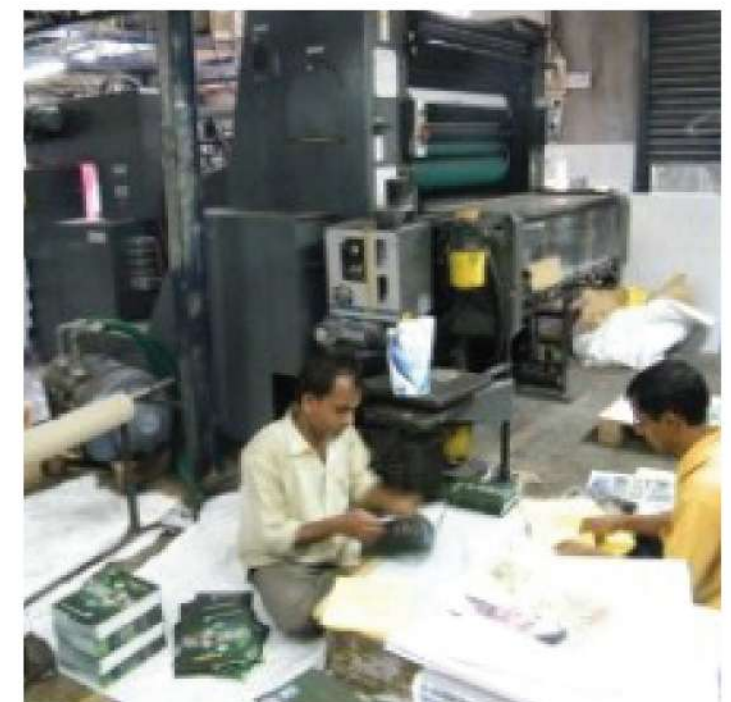
Local Tours Broadcast India Exhibition

Local study tour is arranged for the students to Broadcast India Exhibition in Mumbai. The aim behind this is to get updates on new technologies and equipment. It helps students to enhance their knowledge and get update on new technologies in Broadcast Media like Cameras, Lenses, Audio- Video Consoles, Chroma, Acoustics, Storage etc.



Printing House Visit

A visit to printing press is arranged for students, where they need to be aware about the many hidden efforts required to produce and print a daily newspaper or a magazine before they read it. This helps them to understand the procedure and overall operations of the text printing on paper.



Visit To Tv 9 Maharashtra Channel, Mumbai

Students visit News channels in Mumbai, to help them to learn & understand the set-up, Functioning, Various Departments & Day to Day activities of a Broadcast Channel. Activities include Field Reporting Input of News, Editing, Anchoring, News Output and Broadcasting.



National Study Tour

Students are taken on a National study tour (Hyderabad or New Delhi) to provide them wider exposure. Visits are arranged to media establishments like News Channels, Party Offices, News Organization, Places of Interest etc.



National Study Tour

A National Study tour to a place like New Delhi is arranged. Students visit News Channels like CNN IBN & Lok Sabha TV to make them understand the technical and work procedure. Value addition is given to the students by visiting Parliament House, Bureau for Parliamentary Studies & Training (BPST), Rashtrapati Bhavan and National office of Indian Youth Congress etc. including interaction with the respective bureaucrats. Students also visit Rajghat, Red Fort, Qutub Complex, Akshardham Temple, India Gate and & many more places. .



International Study Tour

An International study tour to reputed media establishments is also arranged but is not compulsory. Students will be paying extra fees along with the regular fees. The objective of the tour is to offer students a chance to gain first-hand knowledge about international media practices and culture.



Internships



वेवाक, वेखौफ



India's Best English News Channel



Bajante Rako!



सोच बदली देश बदली



PLACEMENTS at MIT - ISBJ

Indian Media has witnessed sea changes in last decade. The opportunities in Media are growing along with the boom in interdisciplinary fields other than Journalism.

As per the latest figures reported by the pink daily, The Economic Times, the Indian media and entertainment sector revenues reached \$23.9 billion in 2018, and are expected to cross \$33.6 billion by 2021, at a compound annual growth rate (CAGR) of 11.6 per cent, said a study released. The report by the Federation of Indian Chambers of Commerce and Industry (FICCI) and Ernst & Young LLP was launched here at the inaugural session of the FICCI Frames 2019. According to the report, India has the second highest number of Internet users after China with 570 million Internet subscribers growing at 13 per cent annually. It is estimated that approximately 2.5 million consumers in India today are digital only and would not normally use traditional media. This customer base is likely to grow to 5 million by 2021.

New Media Scores of new channels are being planned every year. The reach of daily newspapers and magazines has increased by 10 million in one year. FM radio is riding a wave, going from 150 million listeners per week to more than 200 million.

It is essential therefore that students are well trained and given adequate exposure. As a mandatory requirement of the course, MIT ISBJ students are required to complete two internships in media organizations. This provides them with hands on industry exposure and experience as well as a chance to make acquaintances with professionals in the field.

MIT group of institutions has a well-established system for equipping students with training that will help them for placement after completion of the course. The mass media sector in India holds out promising graph of career opportunities for professionally trained media persons. It shall be our endeavour to groom students so that they present themselves at their best when seeking employment in the media field.

Opportunities Include

- ▶ Television news and entertainment channels
- ▶ Film making
- ▶ Radio channels
- ▶ Newspapers and Magazines
- ▶ Television Production Houses
- ▶ Advertising agencies
- ▶ Public relation companies



MIT ADT University **Learning Ecosystem**

School of Holistic Development

SHD endeavours to generate and foster 'Wholesome' Personality of the students. It has its primary purpose to create Winning Personalities and Comprehensive Global Professionals facilitating them to meet challenges of career as well as life with abilities, receptivity and sense of accountability towards society and humanity. It evolved a unique method to nurture wholesome personalities among our students, and, offers the five-dimensional development programmes to the students of the MIT ADT University encompassing physical, psychological, emotional, intellectual and spiritual development. The courses offered cover critical elements of each dimension by supplementing the core curriculum of each programme.

MIT School of Corporate Innovation & Leadership

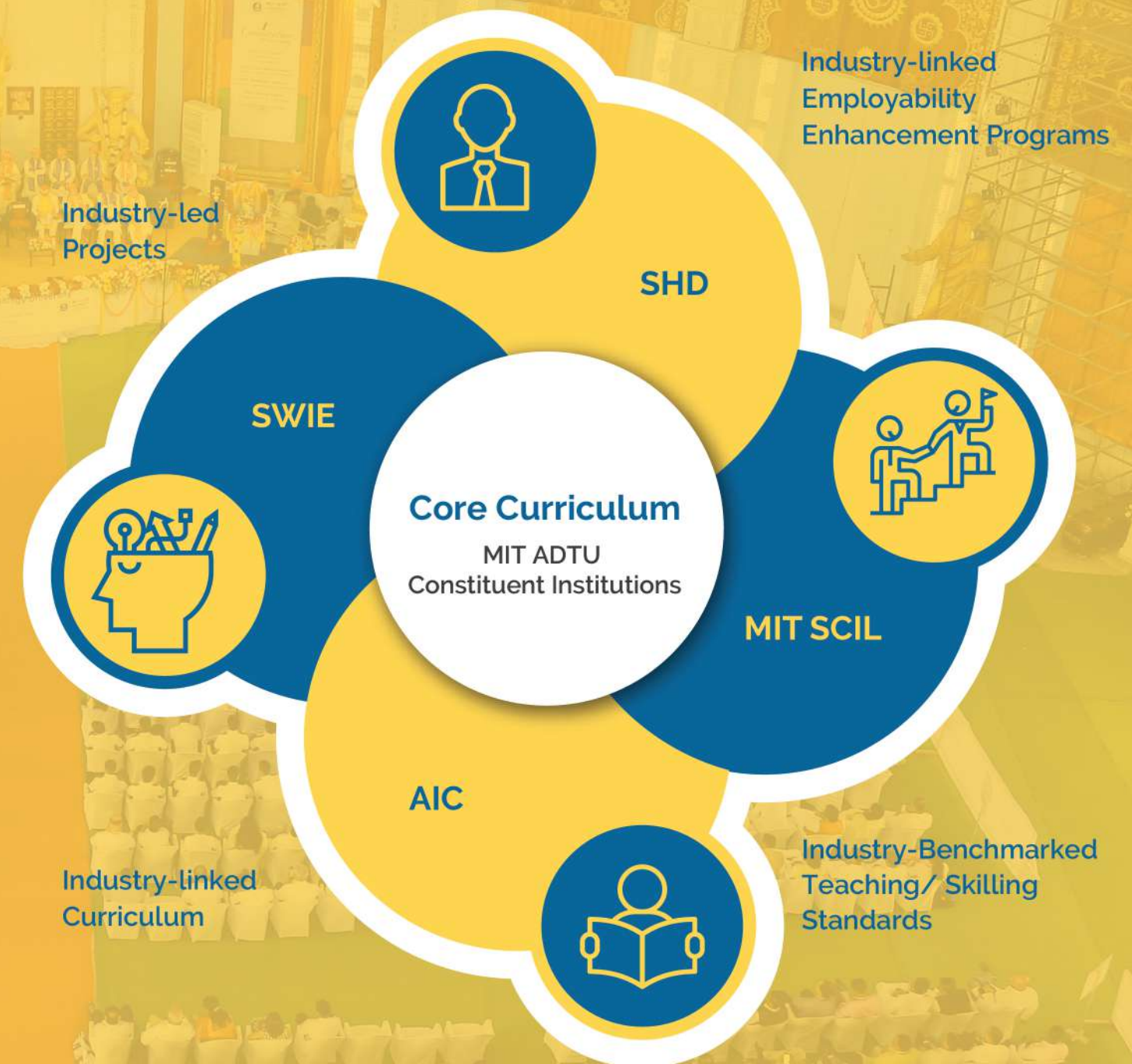
MIT School of Corporate Innovation and Leadership (MIT SCIL) is conceptualized to support and strengthen the cause of building leadership capability in the organizations. It is dedicated to bringing about transformation for the organizations and life-changing experiences for their leaders enabling them to address VUCA business environment effectively.

Atal Incubation Centre

Atal Incubation Centre (AIC) @ MIT ADT University is an umbrella organization hosted by MIT ADT University to promote the Entrepreneurship and Innovation. It is one of the first Institutions supported by AIM, NITI Aayog, Govt. of India at any private university across Maharashtra. With an intent to promote and create a 'social fabric of Entrepreneurship' by leveraging Technology, its main objective is to build the ecosystem of Entrepreneurship.

Skills and Work Integrated Education

MIT-ADT University's School of Work integration Education is playing a pivotal role to ensure the meaningful employment and livelihood opportunities for the youth which is an absolute necessity for attaining the inclusive and sustainable growth. They are making the persistent efforts to become a front-runner in providing the skills and livelihood training to people.



Student Testimonials



Aparna Jha
MAJMC 2 YEAR

"I believe that these two years at MIT has been the most dynamic and inevitable days of my life. I had always been an introvert, moving to Pune for my post-graduation was a life transforming experience. Moving out of my comfort zone moulded me into a confident and independent individual. As a student of MIT ADT University, it is a matter of esteemed pride as well as prestige that the world's largest dome is in our campus. This journey of accelerated learning and self-transformation was delightful. I am extremely grateful to the faculties of MIT ISBJ for being absolutely encouraging and supporting."



Paras Chopra
BAJMC 3 YEAR
(DIGITAL MEDIA)

"MIT ISBJ helped me to find out my strengths. The faculty is so supportive that they helped me to overcome my weaknesses. College provide us with practical enhancement on field reporting, editing and technical processes."



Megha
MAJMC 2 YEAR

"My two years at MIT ADT University have been excellent and memory to cherish for lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic and sometimes with academic grind that one has to go through. I thank MIT ADT UNIVERSITY and ISBJ faculties for putting in all effort to groom us and makes us corporate professionals. It was a wonderful experience at MIT ADT UNIVERSITY-ISBJ."



Shruti Salunke
BAJMC 3 YEAR (AD&PR)

"MIT- ISBJ, a media college which encircles every possible platform, trends and aspects of media industry, which helps the students groom into their field of interest, with proper theoretical and practical knowledge guided by the experts and the institute faculty.

I being an Advertising student, the environment of the campus also helps me to be more thoughtful and creative as we have other institute's students who also participate in our projects. This helps us in understanding the different areas of our specialisation."



Varsha Belani
MAJMC First Year

"Think Different, that is one thing that MIT ISBJ urges in and too far extent succeed in teaching to its students which invariably helps to achieve what you need. It nourished me and thus gave me an opportunity to define me. Thanks to my ever-inspiring mentors who helped me to discover the talented part of myself. No wonder the university is new and is still striving to achieve excellence, but in the due time it has set some benchmarks in the academia and is relentlessly trying to achieve the heights in rendering the world-class education."



Rutuja Satish Kadam
MAJMC FIRST YEAR

"MIT- ISBJ has a very good environment. It is a warm family. The teacher's lectures are wonderful and interesting. They're very patient and responsible. The course setting is very reasonable. They're very concerned about the students who live in the dormitory. Every weekend there are a lot of activities, which makes us understand the media culture. I thank MIT- ISBJ and faculties for putting in all the efforts to groom us and make us Media professionals."



Anushka Raj
BAJMC Second Year

"ISBJ has given me the support and confidence to grow both personally and professionally. It gave me an opportunity to enrich my knowledge, to learn and to grow gradually. The faculty members are helpful, open and supportive. The Rajbaug campus is beautiful and full of limitless opportunities. This University has changed me in more ways than I can count. I was never more exposed to so many opportunities before."



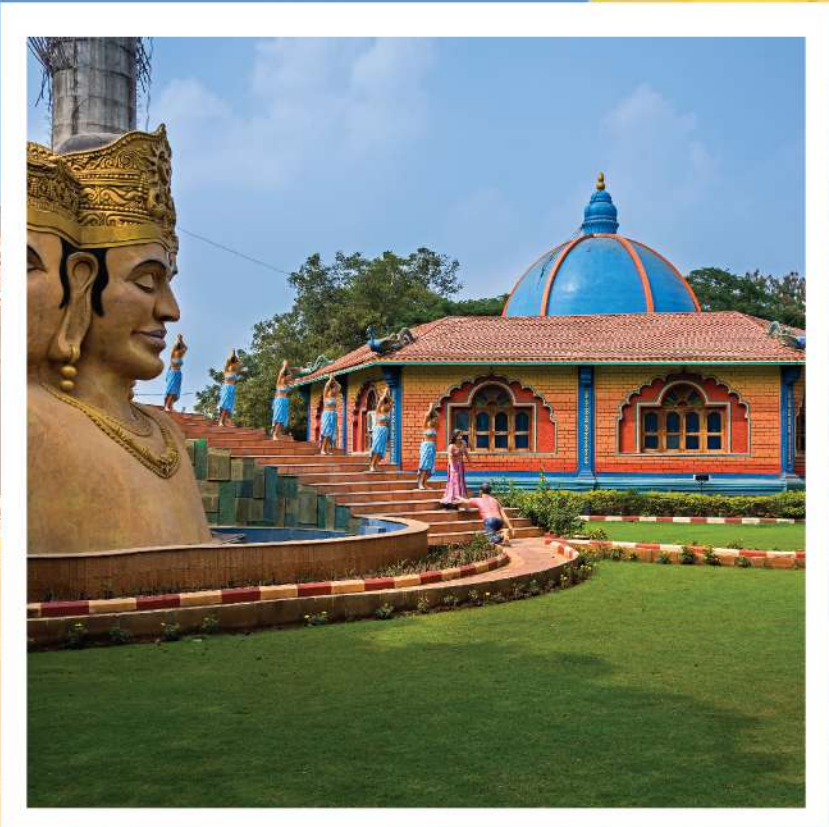
Vishal Khandelwal
MAJMC FIRST YEAR

"MIT's International School of Broadcast and Journalism has given me the opportunities and exposure that I could never fathom. I have gained immaculate knowledge from the faculties who come have rich experience in their field of expertise. They teach us the theories in a way which can be practically applied at field. The college has provided us good and latest equipment's which are actually very useful for the field of Media & Journalism."



Arnab Chakrabarty
BAJMC Second Year

"MIT has given me the opportunity to explore myself in the field of media and communications, MIT's course has a good balance between the practical and theoretical knowledge, it teaches you how to present yourself on camera as well as off camera. It's a good institution to learn in."



Hostel Facility For Our Other Students In Different Courses

- Design Hostel1200
- Raj Restaurant Hostel80
- Sangeetkala Gurukul Hostel50
- Boat Club Hostel70
- Vishwaraj Hostel500

Associate Hostels of MIT - ADT, University

- Anuja Hostel80
- Nalini Pride100
- Vaishnavi Pride80
- Vaishnavi A50
- Vaishnavi B50
- Fees of Hostel for Hostel & Associate Hostel1,25,000/-

HOSTELS
MANET Hostel - 1300 Intake

A separate building along with gymnasium and steam room is provided to MANET cadets. It is mandatory for students to stay at the hostel. This way the cadets get a feel of things that will pre pare them well for their career at sea. In line with industry standards, the college has built a well-furnished hostel, managed by an experi enced in-house warden. Each room is furnished with closets, study-table, chairs, cots with beds etc. and each houses two cadets. Realizing the importance of good health and physical fitness of a merchant navy officer, a well equipped modern gymnasium has been setup with well-qualified and experienced instructors.



Mess Facility

MESS Facility is available on campus ensure that students and faculty from different age groups and different backgrounds can have a balanced diet. We have hired best of cooks in our messes who have expertise of cooking food of parts of world. Special emphasis is given hygiene and cleanliness. We only offer clean and vegetarian food to all the students.



Laundry Facility

On Campus laundry services are made available for students from all streams.



Transportation Facility

For the pick and drop of our students who stay in our associate hostel (mentioned in the column hostel facility) we provide them a frequent pick and drop facility from college to hostel premises.

Health Care Facility

Cultural Life

College life is not only the academic growth of the student but also a platform for overall personality development. We at MIT - ADT, University aspire to produce students who are not only academically excellent but also cohesively competent. With different clubs at our campus we work towards making their personalities Unique, proficient, and splendid.

Boat Club

The campus has a National Boat club which provides Kayaks and row boats to students for learning boating.

