

Estd. 1999 | Suryadatta Education Foundation's

SURYADATTA INSTITUTE

OF MANAGEMENT AND MASS COMMUNICATION PGDN

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India

ISO 9001: 2015 Certified Institutes & Accredited by NVT-QC, ANAB & IAF

AICTE Approved 2 Years Full Time PGDM

*with Choice of Sectoral Electives

NAAC

AICTE - CII Industry
Linked Technical Institutes
Ranked SMMIC in
Platinum Category
To 5
Consecutive
Thirty

Journey to **Excellence**



Minimum 6 months Paid Internship HBP, Harvard Business School Online, Lincoln Halaysia, Cambridge (BEC), Startup Internship, Multiversity-STEM

Professional Certifications with 21st Century Skills

Global Immersion / International Study Tour

Enriching Careers & Enhancing Lives for Sustainable Development since 1999

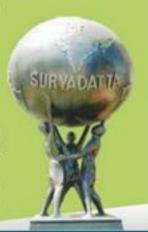
ABOUT SURYADATTA EDUCATION FOUNDATION



The Suryadatta Education Foundation was established in the year 1999 with an objective of developing self motivated leaders who would succeed in the challenging and vibrant global economy. All members of the core team of Suryadatta Education Foundation have more than 20 years of rich corporate experience in various streams of Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research.

The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Hotel Management, English and Foreign Languages, Interior Designing, Fashion Design, Event Management, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Vocational and Advanced Studies. Students from all parts of India and several foreign nations are pursuing their education at various Suryadatta Institutes.



VISION



The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

MISSION



- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

AWARDS AND ACCOLADES: 2019-20



Suryadatta has been Ranked as an 'A' Category Top 50 B-School in India for 18 Consecutive Years by Leading National Surveys



by JAGRAN JOSH April 2019 for 2 consecutive years



Ranked in top 50 B-Schools in India by Times 8-Schools, February 2020 for 5 consecutive years





Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the Hands of H.E. Hon'ble Shri. Venkalah Naidu, Vice President of India & Mr. Bharat Gupta, CEO- Jagran New Media



Best Social Media Campaign Award" to Suryadatta Group of Institutes at the hands of Shri. M. P. Poonia, Vice Chairman, All India Council of Technical Education (AICTE) during ASMA Annual Convention & Awards









About The Founder President & Chairman

PROFESSOR DR. SANJAY B CHORDIYA

Professor Dr. Sanjay B Chordiya, Founder President & Chairman of Suryadatta Education Foundation, is a senior management professional, a passionate educationist and a philanthropist. Along with a degree in Mechanical Engineering from the Government College of Engineering, Pune, Dr. Chordiya also completed his Masters in Marketing Management, Materials Management, Industrial Management, Operations Management, Human Resources Management and a Doctorate in Environmental Science. He has also filed for fifteen patents.

Professor Dr. Sanjay B Chordiya has served the industry in various capacities. He was the Chairman of the SME Chamber of Commerce, Pune Chapter; a member of Telephone Advisory Committee, Pune and also of the prestigious committee formed by the Ministry of Steel & Industries, GOI for raw material planning in the Automobile industry. He is also a promoter member of EPSI, Delhi. He was also member of corporate governance of parliament standing board.

He is a Fellow of the All India Management Association (AIMA), Institution of Engineers and the Indian Institution of Production Engineers. He is a Chartered Engineer and Educationist. He has visited many globally renowned universities for International Visitor Leadership Program across US and Exploring Best Practices in Higher Education such as University of Paris, Harvard, MIT, Boston, Stanford, California State, The George Washington & Maryland University. He has also visited universities in Israel, Russia, Malaysia etc.

He has been honored with numerous awards for his invaluable contribution to Excellence in Education, Spiritual, Social and World Peace activities.



















Mrs. Sushama Chordiya is the driving force along with the Founder President and Chairman and she is the prime mover for social and holistic well being and Maternal face of the Group. She has been instrumental in conceptualizing and executing several initiatives for the holistic development of the students and the society which touch the lives of generations of future citizens & ensure that they have solid foundation that complements the academic input provided by formal education. She is also an inspiration and role model for female students and faculty of Suryadatta Group.

Message from The Vice President

The world is evolving at a rapid pace and we are witnessing unprecedented changes all around us.

Keeping in sync with the evolving socio-economicmilieu, on the horizon industry trends and dynamic demands from a global and digital society, Suryadatta Group of Institutes has embarked on a path that reinvents itself into a 21st century academic conglomerate that touches several aspects of lives of the student community and contributes to their overall wellbeing.

As a group we are integrating ourselves more closely with the wider academic, entrepreneurial, industry, policy making and social ecosystem. We have taken several steps in this direction.

Some of the key aspects include building a wider web of renowned and acclaimed academic partners in the form of HBS online, IIMBx, AIMA, Lincoln University Malaysia, TCSiON, Cambridge Business English, SAP etc., taking learning beyond the classroom and making it more socially relevant in terms of more touch points on the field with local and global immersion programmes and a wider adoption of digital learning in line with the expectations of the student community and the probable work place of the future.

All constituent institutes of Suryadatta Group have on their radar various key interventions that contribute towards the development of a startup, innovation and incubation culture. Our academic partners such Multi varsity are acting as the icing on the cake for our efforts. This ensures that we not only create job seekers, but we nurture job creators as well.

We firmly believe that skilled and well educated human talent is merely one of the many facets of consistent and sustainable national development. This must be supplemented with human and moral values as well as a healthy mind, body and soul. Right since our inception, we have never lost sight of our commitment to the society. Our students are imbibed with the right personal and social values and are sensitised towards various facets of social and public life. As a group we have gone beyond our formal responsibility of curriculum delivery to inculcating best practices that lead to healthy and empathetic human beings. Excellence, to us, is not a destination but a continuous journey. We shall not be content with the accreditations and ratings received and the awards bestowed upon us, but shall continue our march towards a socially responsible and digital society with a global outlook.

The entire team of top leadership, Senior faculty administrators, faculty members as well as the administrative staff and the placements cell are geared with full energy vigor and competencies to deliver the best learning experience in an online as well as blended format. Details of the same are provided at 46 page in the brochure.

Keeping in mind the desired learning outcomes and graduate attributes, the entire ecosystem at Suryadatta is aligned with the demands of the new age digital learner and the next generation workforce requirements. The students shall immensely benefit from the synchronous and asynchronous learning initiatives structured for them with an aim to make them ready for the 7 life pathways that the Suryadatta Group believes in letter and spirit. I draw your attention to these initiatives listed on page.





Core Team of Suryadatta Institutes I

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The backbone of Suryadatta's academic excellence is the highly qualified and experienced core faculty team. The full time faculty at Suryadatta blends their corporate experience with rigorous academic inputs. The core team at Suryadatta has exposure to reputed National and International institutes including the IIMs, Harvard Business School, Lincoln University Malaysia, leading Premiere B-Schools in India, at senior positions in the industry and wide range of national and international consulting organisations.



Professor Dr. Shailesh Kasande CEO & Group Director

Dr. Shailesh is a PhD guide with over two decades of experience in academics and has contributed to all aspects of the academic ecosystem as a teacher, evaluator, researcher, trainer, academic administrator and institution builder. He is the CEO and Group Director of Suryadatta Group of Institutes.

He is a member of the Academic Council of SPPU, Chairman Board of Studies of Operations Management at SPPU, member Research Advisory Committee at Symbiosis International University & SCHMRD, Member BOS at DYPU, IndSearch, and several other Institutes of Higher Learning. He is a Dale Carnegie® Certified Instructor. He has a Bachelor's degree in Mechanical Engineering, MBA in Marketing and PhD in CRM. He also has completed the PG Diploma in Total Quality Management and Advanced Diploma in Enterprise Java Computing. 8 students have been awarded PhD under his guidance and 7 research scholars are presently pursuing PhD under his guidance. He has delivered over 500 training sessions and is a faculty in Marketing, Strategy, Operations, Supply Chain, Research Methodology, Data Science and Business Analytics.



Professor Dr. Pratiksha Wable Professor & Dean Academics

Dr. Pratiksha Wable is an experienced Professor with a demonstrated history of working in the management education & pharmaceutical industry, Dr Pratiksha Wable, spearheads the academic affairs in the capacity of Dean (Academics) at Surydatta Group of Institutes. Being the Pharma graduate with MBA in marketing & PhD in Pharmaceutical Marketing, she is a passionate teacher, coach & mentor at the core.

Dr. Pratiksha has over 14 years of full-time teaching experience across varied subjects like Marketing Management, Sales & Negotiation, Business Research & Analytics. She is a Dale Carnegie® Certified Instructor. She has developed MOOC on GOOGLE Classroom on SWAYAM platform through National Resource Centre (NRC), UGC-HRDC Sant Gadge Baba Amravati University, Amravati, Maharashtra. She is a member of Joint Curriculum Revision Committee for the MBA programme 2019 of SPPU. She is also a member of NIPM Pune Chapter.



Professor Sunil Dhadiwal Executive Director - Development

Prof. Sunil Dhadiwal has over 25 years of corporate experience and has worked on strategic projects in collaboration with multinational companies. He has also travelled across the Globe on International assignments & with in India in various capacities.

He is a gold medalist Engineer & MBA in marketing from reputed B-School. He was Senior General Manager at Force Motors Ltd. He drives the entire training & placement office in terms of capability building of students, networking with industry, alumni and industry facing activities for students enrichment. He also conducts a series of lectures for students related to topics. "Beyond Academics"

He has Headed Business at a Multinational Automotive Retail Consulting organisation for 2 years. He has provided consultancy and Training to various leading National & Multinational companies including Mahindra & Mahindra, Mercedes Benz India Ltd., Tata Motors, Honda SIEL, Eicher Ltd., JCB, Terex Construction Equipments, Volkswagen Group, Hyundai Motors in India and for General Motors and Hyundai Motors outside India.

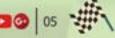


Professor Dr. S. Ramachandran Chief Development Officer

Dr. S. Ramachandran, Chief Development Officer, has over 23 years of leading Corporate and eminent academic experience. During his corporate tenure, he has travelled throughout India and abroad, establishing new markets for the organizations, heading marketing and trading departments of popular OTC and pharmaceutical brands. His profiling about his corporate stints appeared in Business India magazine during December 2008, under the title 'Effective Communicator'.

Doctorate from University of Madras in Management studies, he has written and published articles in reputed national and international journals & published books. Has more than 25 articles published in SCOPUS indexed journals. He has guided more than 15 research scholars from corporates and academics towards Phd. Degree in Management Studies. He is a proud recipient of the Best Social Innovation Inspirer award from Incube, UK based NGO and many more. He is an active member of various boards in leading institutions. Apart from teaching, he also looks after Developmental work related to industry tie ups, associations, memberships etc.







Professor Dr. Hemendra Singh Director - SIBMT

Dr. Hemendra Singh Completed his BE Mechanical from COEP, PGDM from IIM Banglore and went on to do his PhD from Pune University. He has over 37 years of experience in Industry & Academics. His rich and varied experience includes working at senior level in companies like Bharat Forge, Kinetic Leasing & Finance Ltd. and 5 M consultants.

His area of specialization are Marketing and Energy & Power. He teaches various courses meant for MBA students such as Marketing customer, Relationship Management & Entrepreneurship. He also coordinate for placements in National & Multinational Companies. His unique style brings in the flavor of IIMs in teaching at Suryadatta.



Mr. Sandeep Jain Director - Innovation, Incubation & Startups

Mr. Sandeep Jain is a veteran industry professional turned academician and is currently faculty in the area of Startup and New Venture Management, Compensation and Benefits and Labour Welfare. He heads the incubation centre at Suryadatta and guides students on startup related activities. He has a PGDM (MBA) with a specialization in Systems and Marketing from IIM Lucknow and a Bachelors in ME from IIT Kanpur. He has over 25 years of industry experience.

He has prior academic experience in the capacity of Director - Entrepreneurship and industry experience across Telecom, eCommerce, Databases, Start-ups in various capacities such as Director, Project Manager, Founder and Consultant. He has consulting abilities in the areas of eCommerce, Start-ups, Digital Business, Recruitment, Resource and Capacity Management. He has travelled across the globe and worked on assignments in countries such as Singapore, Kuwait, and USA.



Mr. Deepak Shikarpur Adjunt Faculty

Dr. Deepak Shikarpur, Late Shantanurao Kirloskar Achievement Award winner, is an IT Engineer with a global repute. He is a Rank Holder with Distinction for Bachelor of Engineering, with Post Graduate Diploma in management and Doctorate (PhD) in the field of Information Technology.

His profession spheres over Directorship with several Global IT companies and academic institutions. He is past chairman of computer society of India and Chairman of the Computer Literacy Task Force and member Executive Committee of Mahratta Chamber of Commerce industries and agriculture. He was National Board member of recently Constituted IT Board by AICTE for a 3 year term. He is a member of Advisory body (Chief Minister Transformation Council) for the state of Maharashtra, and was a member of academic council of YCMOU and has many more feathers in his crown. He has been actively associated with Suryadatta Group of Institutes.



Mrs. Snehal Navalakha Director Family Managed Business & International Relations

Mrs. Snehal Navalakha Completed her B.E. from Pune University in First Class, She is also completed PGDFT, PGDBM (HR), MBS (Production), MBS (Finance), MMM and MBA from Savitribai Phule Pune University (SPPU). She has about 11 years of teaching various courses in Marketing, Finance and Production Subjects.

She has a background of running Family Managed Businesses. Her powerful network of professionals and businessmen include professionals graduated from reputed International Universities such as Harvard, Cornell, New York University etc. She guides the students in the areas of Family Business Management and works for Managing International Relations at Suryadatta.



Dr. Kimaya K. Gandhi Chief Medical Counsellor

Dr. Kimaya is a MD in Homeopathy from DS Homeopathic Medical College, Pune. She also has completed her MBA in Health Care Management & Post Graduate Diploma in Emergency Medicine. Dr. Kimaya is committed towards the complete health care of patients by providing them with the best medical services. She is confident and capable of accepting every responsibility towards her patient's health and wellbeing.

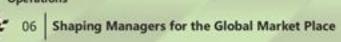
Dr. Kimaya is having 7 years of Industry Experience & over 3 years Teaching Experience. She is practicing in her Personal OPD from 2012 onwards. She has conducted numerous health checkup camps and participated in social causes across Maharashtra.



Mr. Akshit Kushal Executive Director Operations

Mr. Akshit Kushal, a proud alumnus of Suryadatta, he heads the Operations & Student Outreach function at Suryadatta Group of Institutes. A post graduate in Commerce, he holds a PGDM in Marketing + International Business and over 9 years of rich experience in the area of Marketing.

His areas of expertise include Media & Advertising, Digital Business, Sales & Marketing. He is a certified administrator for International Baccalaureate. He is an active member of the Suryadatta Global Business Industry Chamber of Commerce & Agriculture (SGBICCA). He heads various events, academic cells and clubs at Suryadatta and is a mentor & guide to students. He is in a perfect position to be a friend, philosopher and guide for the students. Suryans remember him for the warmth that he extends to them while resolving their issues.







Mr. Sachin Itkar **Director - Strategic Operations**

Mr. Sachin Itkar supports Suryadatta on Strategic Operations. He also has worked closely with the Alliance for US-India Business (AUSIB) & is the founder of 'Arise and Awake Foundation', which seeks to improve the quality of education in rural Maharashtra. Apart from this, Sachin has been a quest faculty for pharmacy & healthcare management programs in a number of universities in India & abroad.

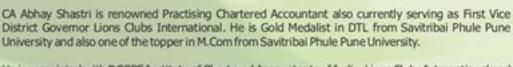
Sachin comes with twelve years of industry experience, during which time he secured five patents in the area of pharmaceutical technology under his name. He is a pharmacist by training. Sachin has spoken at various forums (national and international) on topics including the World Trade Organization (WTO), intellectual property rights, drug regulations, clinical trials mgmt, issues & concerns of the pharmaceutical industry. He is the recipient of several awards & has published several articles.

Key Advisory Board Members / Guest Faculty / Mentors



Mr. Rajesh Batra CAO & Head-Centre of MSME IICA (Ministry of Corporate Affairs)

Mr. Rajesh Batra, CAO, Head-Centre of MSME, and Chairman of Internal Monitoring Committee (Projects), Indian Institute of Corporate Affairs, Ministry of Corporate Affairs is currently responsible for several development activities through Capacity Building measures. Over the last 25 years, he has worked extensively in the Policy development work, Business Strategy, Project Management, Imports, Program management, Procurement & Logistics / Supply Chain management (SCM) & Business development. He was appointed Sole Arbitrator under the Arbitration & Conciliation Act 1996 by the Chairman-cum- MD of NSIC Limited for adjudication of disputes & differences between NSIC Ltd. & Private Business units. He is working very closely with the industry and with different GOI offices at the Ministry level, State bodies, industry associations / chambers of commerce, entrepreneurship development institutes, SMEs, national & international supporting partners & banks / financial institutions to ensure capacity building at both ends: at the Govt. level as well as at the industries.



He is associated with DGCPE Institute of Chartered Accountants of India, Lions Clubs International and with Permanent Trust doing Global Warming Awareness work. He has received various awards. He writes for various magazines on Taxation and has been felicitated by leading National and Social bodies. Mr. Abhay Shashtri is a member of the Advisory Board of Suryadatta Group of Institutes and guides the students and faculty members on various aspects.



CA Abhay Shastri Vice District Governor Lions Clubs International

Mr. Himanshu Mehlawat has worked with Indo Polish Chambers of Commerce in Warsaw, Poland as their Marketing Associate. During his tenure in Poland, he has helped a lot of Indian businessman to launch their operations in Poland through Indo polish chambers of commerce and industry platform. Later he worked with Indus Foundation Inc. as their Marketing Director. A few years back, he has launched his own startup Intraversity, which helps students get internships abroad and started its operations across Hong Kong, Dubai and Singapore.

He is the Founder of Multiple startups, and he has represented India at KOTRA Entrepreneurial Challenge in Seoul, South Korea. He is an active associate Member of Center of Education, Growth and Research, New Delhi; Member of Integrated Chambers of Commerce and Industry, New Delhi & Member of The Indus Entrepreneurs, Delhi Chapter.



Mr. Himanshu Ahlawat Director AKR Intern Solutions Pvt. Ltd.

Dr. Gopa Kumar is a leading Physiotherapist in Bangalore & the founder CEO of Core Physio centre, Bangalore. He is also the co-partner of Back 2 Track a one stop shop for all pain relief & fitness products / services. He has gained a rich experience of more than 23 years in this field. His main area of expertise is in Release, Joint Pain Rehabilitation, Manual Mobilisation, Orthopaedic Rehabilitation and Cardiac Rehabilitation. Dr Gopa Kumar is a certified Dynamic Taping Instructor, DT (Australia). He is recipient of many awards for his significant contribution in physiotherapy.

Core Physio centre is a pioneer physiotherapy centre in Bengaluru and provides a wide range of physiotherapy & rehabilitation services in different parts of Bengaluru. Core Physio Academy of Sports Sciences provides various services such sports physiotherapy, pain mgt, paediatric physiotherapy, etc.



Dr. Gopa Kumar Founder & CEO Core Physio centre

Mr. Gaus Shabbir Sayyad HR - Maher NGO

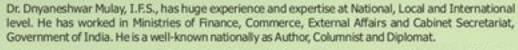
Gaus Shabbir Sayyad is one of a star alumni of 2014 - 2016 batch. He born in a poor family, later brought up by Sister Lucy from the age of 7 in Maher Sanstha, a NGO. His life journey spans from being a car washing boy from the age of 5 to a global achiever today. Gaus Shabbir Sayyad has achieved his lifeline successfully. He is nationally recognised as the 2018 Youth Icon Award by National Human Welfare Council. He was the speaker in the 'Dawn of Interspirituality' international conference in Washington during October 2013 and has travelled over 60 countries as Maher Ambassador describing the stories of boys and girls at Maher. He had the opportunity to represent Maher and India in UN and Harvard University and he is the founder of Maher 'Prerna youth social club" in the year 2015. He is the founder and CEO of Global Association of Unstoppable Stories (GAUS).



Key Advisory Board Members / Guest Faculty / Mentors



Dr. Dnyaneshwar Mulay Senior Gvil Servant, Author, Motivator



He is leading the programme of Expansion of Passport Centres in the country. He is a successful writer and has written over 15 books which have been translated in Arabic, Dhivehi, Urdu, Kannada & Hindi. He was The Consul General of India, New York, USA from 2013-16. He was the coordinator of the Madison Square Garden event of Prime Minister Narendra Modi in September, 2014. He has a wide network of professionals and officials in embassies in various countries. He runs Balodyan, an orphanage in his native village, and the Dnyaneshwar Mulay Education Society in Pune. Whenever in Pune, he has a passion to interact with the students and share his valuable insights with them.



Dr. Datta Kohinkar Chairman Vipassana Centre

Dr. Datta Kohinkar is advisory board member of Suryadatta and Chairman of Vipassana Centre - Pune. His journey with Yoga started when he joined yoga classes in 2000.

For two decades Datta Kohinkar Patil has selflessly contributed immensely to the physical and mental health of people and changed their lives forever all over through his Camps, free lectures, his writing and articles that have appeared in leading newspapers of Maharashtra. Many local governing bodies in cities such as Pune Municipal Corporation have extended great co-operation and encouraged their employees to attend Vipassana courses. Personnel from IAS, Police Departments, Electricity Boards and Defense forces have benefited from these courses. Private industrial organizations such as Mahendra, Thermax etc. regularly send their employees for Vipassana courses. He regularly visits Suryadatta and conducts workshops on Life skills and spirituality.



Mr. Arvind Goel Managing Director and CEO Tata Auto Comp Systems Ltd.

Mr. Arvind Goel, a passionate professional with over 39 years of experience in Automotive sector, has a track record in leading and building international teams, manufacturing operations in India & China, Greenfield Truck & MUV projects, supply chain development & pricing, new automotive product development, and strategic joint ventures.

He is the Managing Director and CEO of Tata Auto Comp Systems Ltd.

He has been associated with Suryadatta Group of Institutes as an Advisory Board member for a decade. He not only guides the students, but also guides the core team at Suryadatta on policy, education systems and delivery to align with Industry needs.



Mr. Pravin Rajpal Innovation Coach InnovatioNxt

Mr. Pravin Rajpal is World's Leading Innovation Coach, Strategic Futurist, Innovator, Author & Global Thought Leader. He is the Founder of InnovatioNext. He is an Innovation and Creative Leadership coach to Fortune 500 companies and has transformed many organizations into innovation driven organizations. He has setup a next generation Centre of Creative Leadership and Innovation at SGI, Pune. Mr. Rajpal, through his company InnovatioNxt has started an Innovation centre at Suryadatta.

Best Regards, He is the author of 'Achieving Business Excellence' and '5 Thinkings to Win'. Both the books are best sellers. He has many awards to his credit and has been invited globally to ignite new ideas on creativity, innovation and business excellence. He has addressed various international conferences in the USA, Finland, Japan and in India.



Smt. Gopika Varma Renowned Mohiniyattam Dancer

Gopika Varma, committed to the preservation of the traditional dance form, of Mohiniyattam, has danced in the courts of the Royal Kings of Travanacore – present day Kerala. She is the daughter-in-law of the prestigious Kerala Royal Family, married into the family to Prince Poorurttathi Thirunal Marthanda Varma, descendent of Maharaja Swathi Thirunal, making a world of difference by preserving a rich cultural heritage by it's dance form. She gives nearly 60 thematic performances, every year, both in India and abroad. She proudly runs a dance institute "Dasyam" at Chennai and Bangalore with a vision to promote and develop Mohiniyattam dance outside Kerala, to award scholarships to genuine candidates, to provide Teachers Training program in Mohiniyattam, to offer medical help to artists and to provide basic facilities to all the performing and non performing artists by conducting annual events and festivals. Gopika has performed extensively at various art festivals, sabhas & temples, nationwide & internationally. She runs a home for the physically challenged & a textile unit for their employment.



BK Saritaben Rathi

BK Saritaben Rathi is working as a coach, facilitator, management trainee, course designer & inspirational speaker guiding the development of individuals towards better self reliance. She possesses deep insights of meditation and her love filled approach has motivated numerous souls to re-evaluate and reshape their attitude. Her interest lies in positive psychology, happiness, calmness in crisis, leadership skills, personality development, enhancing self esteem, stress management, self empowerment, science of meditation, value workshops and relaxation techniques.

Her sessions have helped our students & staff members to identify their true self and walk on the path of personal growth and fulfilment.





Key Advisory Board Members / Guest Faculty / Mentors



Prof. Dr. Amiya Bhaumik CEO and Vice-Chancellor Lincoln University College, Malaysia

The Founder and Former Vice-Chancellor of Lincoln University College is Dr. Amiya Bhaumik, who is a refined academician. He is an Executive Vice President of the International Education Consulting Group, St. Louis, USA since 1999.

Dr. Amiya Bhaumik was Research Fellow of UNESCO, Paris during this tenure, Dr. Bhaumik has travelled extensively to Europe, Africa, Asia and Latin America. He has served as professor of Business Administration in University of Lucknow, India and in University of Malaya and many other countries.

Dr. Bhaumik strongly believes that Education and Training will help us to manifest our own divine strength and power which is already existing within ourselves. He works on this philosophy of manifesting such hidden divine power within ourselves.



Mr. Jawahar Shantharaj **Cluster Director - Talent Development** RTS Investments Group & Grand Millennium, Dubai

Mr. Jawahar Shantharaj is a multi-talented Hotel Operations Specialist, with an extensive experience in managing Training and Development functions of international hotel chains for the past three decades. He is currently designated as the Cluster Director of RTS Investments Group & Grand Millennium, Dubai. He has held a significant role in the opening of the Westin Dubai, eventually resulting in high GSI scores. He has a consistent GSI score of 8+ over the years. He has a HACCP certification on food safety and has received Hilton Brand Excellence Award in 2013, Highest Guest Satisfaction Award for F&B in 2013 and was successful in opening of Wyndham Grand Bahrain with maximized revenue and satisfaction scores. He also received an award of certificate of Service Excellence from The Trip Advisor at Leela Raviz. He is a certified NLP practioner and certified Psychometric Test Professional. He is a member of various boards and committees in various reputed international institutions.



Mr. Anupam Bhatnagar Secretary General Gesia IT Association

Anupam Bhatnagar is currently designated as Secretary General of Gesia IT Association. Prior to this assignment, he was working as ICT & eGov Consultant & has enlistment with UNIDO (United Nation Industrial Development Organisation) as Expert Roster, UNPAN (United Nations Public Administration Network) as Practitioner & Expert Roster & World Bank eConsultant. Mr. Anupam Bhatnagar expertise includes ICT Sector Development, Industry Association Management, Business Research, Strategic Business Consulting Advisory, Market Research, Market Potential Research Assessment, Strategic Business Growth Research, Consulting Advisory. Government project development, Government Project Consulting Advisory, Government Relationship management, Client Relationship Management, International project development, International Project Consulting Advisory, Business Development & Identification National & International.



Dr. Preetam Salvi Associate Director Ernst & Young

Dr. Salvi is an experienced professional with experience and holistic view of the FMCG, Retail, IT, Consulting & Entrepreneurship. His passion for teaching along with skills in Sales & Marketing, Retail Operations, Market Research & Business Transformation make him the best mentor for budding managers and entrepreneurs.

His Strong result orientation with a Doctor of Philosophy, PhD focussed on Retail Management from (SPPU) Pune University, MBA & Bachelors in Economics give the in depth subject matter expertise to him. He is associated with Suryadatta Group of Institutes as an Advisory Board member. He is also the mentor for Suryadatta Innovation & Incubation cell.



Mr. Deepak Toshniwal CEO Deesha Foods

Deepak is a innovative thinker, able to apply analysis and creativity to problem solving, a highly personable, self-motivated and diligent individual with flexibility to adapt to new situations.

His core competencies include Business Development for Domestic n International markets, Business Planning, Strategic planning, Outsourcing, Systems Development, Operations, CRAMS, Dossiers Acquiring, International Marketing, Dealing with CRO s, Vendor Management, Techno Commercial Operations Management, Team Management Joint Venture & Joint Development, Vendor Management, Negotiations Management & Trade Relations Management, Brand Management, Global Positioning and has been helping all sizes of organisations, Start Ups , SME & MSMEs, Entrepreneurs achieve next level growth.



Mr. Vinayak Sathe Entrepreneur

Mr. Vinayak Sathe is an entrepreneur, technologist & advisor/mentor with a mission - 'To bring innovation, transformation & harmony for the greater good to everyone. He comes with learning attitude, growth mindset & over 22+ years of progressive experience in North America, Europe, & Asia Pacific regions. His technical expertise includes working with convergence of emerging technologies Vinayak has served in a number of strategic leadership roles at Fortune 500 global enterprises & dynamic startups in diverse industry domains- Financial Services, Health& Life Sciences, High Tech, Energy, Retail/CPG, EduTech, and Consulting to help dients with elegant solutions to the complex problems. Currently, he is serving as an advisor for two startups, & part of a professional advisory board at Cogswell Polytechnic College in San Jose, CA. Vinayak holds a M.E. from BITS, Pilani majoring in Computer Science & Professional Deve. Certifications from Stanford University & Harvard B-School.

Key Advisory Board Members / Guest Faculty / Mentors



Mr. D K Bakshi Chief Mentor & CEO Global Talent Company Ltd. (Thailand)

D K Bakshi is a 26 years experienced HR professional worked with 9 cultures around the world. He has worked on various aspects of human resource management and development. His role in 26 years of experience has been recruitment (locals and expatriates), induction, placement, training and development, performance management system, key people development, promoting mutual learning models, total quality management. D K Bakshi is associated with many universities and business schools on their advisory board and help the future generations to unleash their talent. He conducts many public programs in asia pacific including a well established public program called "roadmap to success" through All India Management Association in India as well as through Global Talent company Limited.



Mr. Suri Shandilya Global Head of Business Models HSBC Private Banking (UK)

Suri was born in London to parents of humble means whose father and grandfather served in the Royal Air Force. Since graduating from City University London, Suri has been working in the banking industry for 16 years. He joined the HSBC Group in 2010 and now leads a front office department to manage Investment Business Models and Methodologies to grow the wealth of high net worth clients. Suri is a member of various senior management committees to monitor business, delegates for the CEO at the Group Model Oversight Committee, and is also the front office Chairman of the Global Private Banking Business Model Oversight Committee to exercise approval authority from Group.On an annual basis Suri hosts the HSBC UK CEO dinner for Indian diaspora top tier clients across all four groups of businesses; it is the largest client dinner in HSBC. His lifetime hobby has been in Martial Arts and he is an accomplished Black belt in Karate. Suri has a background in philosophy and specializes in Sanskrit literatures and sciences.



Mr. Sradhanand Sital uncomp Chairperson, Global Human Rights Defence people. (The Netherlands)

Northern Europe. GHRD has been relentlessly working for establishing firm Human Rights across the Globe under the able guidance of Mr. Sital. His work for the marginalized community in the South Asian countries, especially in the Indian sub-continent has earned him a lot of recognition. Mr. Sital is a proud recipient The Jan Mitra award recognizing his dedication and service to the society over the past few decades.

Mr. Sradhanand Sital has served as a chairman of GHRD a leading NGO based out of Netherlands in the

In recognition of his incredible work for rights of minority, strengthening of pluralistic society and uncompromising commitment to lead for protecting and asserting the fundamental rights of vulnerable people.



Dr. Makarand Jawadekar Independent Pharma Professional (USA)

A seasoned Pharmaceutical Research and Business executive with over 35 years of cumulative experience in various Pharmaceutical Benchmarking, Projects, Novel Drug Delivery, Controlled Drug Delivery, and a Leader, industry scientist, manager, and as a business strategist. Dr Mak has a Ph.D. (Pharmaceutics) from the University of Minnesota, He has had a continuous tenure at Pfizer Inc in diverse scientific and business development positions for over 28 years; with a prior 2 years of Pharmaceutical Production/ Manufacturing experience at May and Baker Ltd. He has been honored with various National & International Awards. He has also been Invitee of President of India, Dr. A. Kalam's Distinguished members for the international summit held at Cochin, India on "Strategies for India 2020", and also the Prof. Khorana Memorial Annual Keynote Address Award of the Year.



Ms. Neeta Ramchand Dularam Founder - Queen's of India hotels (Indonesia)

Ms. Neeta along with Mr. Ramesh and Mrs. Sarita founded the Queen's of India hotels in Indonesia. With authentic Indian cuisine prepared by Indian chefs, and a superb team of efficient staff, Queen's Tandoor flourished from day one, proving to be so popular and successful with opening of chain of hotels. Ms. Neeta ensures that the guests are invited to participate in a sensory journey into the taste, spirit and culture of Indian cuisine. From the mild flavours of Kashmir to the hot and spicy specialties of the south, the exciting menu offers vegetarian, meat and seafood dishes galore, followed by wonderful Indian desserts. Every palate is considered with an extensive choice of Indian curries, tandoor dishes, biryanis, thalis and breads, all of which retain the authentic characteristics of regional Indian home-cooking. Ms. Neeta is making India proud by making Indian cuisine popular in Indonesia.



Dr. Philmon Chitagu HR & Admin Director Schweppes (Zimbabwe)

Dr.Philmon Chitagu is the Human Resource and Administration Director at Schweppes, Zimbabwe. He has been heading the HR at Schweppes for more than 11 years evolving HR strategies for the company. Dr.Philmon Chitagu is a Management graduate with Ph.D. from Da Vinci Institute of Technology and is a Gallup certified coach. Dr.Philmon Chitagu has won many accolades to his credit and to name a few, Africa HR Leadership award from World HR Congress, 100 Most influential Global HR professional award, Africa HR Leader practitioner of the year 2017 award and Africa's most talented HR leader award in the year 2019 at Mauritius. Dr.Philmon Chitagu is also the President of the most renowned Institute of People Management, Zimbabwe.





Suryadatta Group of Institutes Esteemed Accreditations, Affiliations & Associations













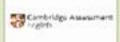






































































































Well experienced and Strong faculty team at Suryadatta





Suryadatta Group of Institutes - Academic Institutes

Junior College



Pre School

SNS



SPS SJC



PIAT

Interior Design

Management - MBA

SIFT SIFT

Fashion Design





Hospitality Management

Std. I to Std. XII



SIMIR



Management - MBA

Junior College



SIBMT







Teachers Training



Part Time PG Diploma

SIICS

Cyber Security

SRC



Sports & Fitness

Health and Nursing



Doctorate (PhD)

SNAS SIBW Beauty & Wellness











Suryadatta Enriching Careers & Enhancing Lives Since 1999



State-of-the-Art Infrastructure

Located in Pune, The Oxford of the East, the Suryadatta campus is a fine blend of the modern and the traditional aspects. The campus is designed to not only provide the basic learning infrastructure in terms of classrooms, syndicate rooms, tutorial rooms, library, computer labs, etc. but also has ample open learning places to create a unique ambience that stimulates peer and group learning experiences.

Academic Infrastructure

- Digital campus
- Classrooms with modern teaching aids such as LCD, projector, Audio Video facilities, Digital Boards.
- Tutorial rooms
- Knowledge research centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Startup Lab

IT Infrastructure

- Laptop / Internet labs
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing
- Hi-Tech Studio

Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex, gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Separate Boys & Girls Hostel

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizes, etc.





Present & Forthcoming Voluntary Institutions & Startups @ Suryadatta

Suryadatta Group's Edu-Socio Connect Initiative, started with the inspiration & blessings of Late Smt Ratanbai & Shri Bansilalji Chordiya, offers various voluntary skill based modules, awareness programs & free of cost education to the needy, deserving, economically deprived strata of the society, farmers, members of the Armed Forces, Public Servants, loyal employees of the organization and to divyang children through its Voluntary institutes. These institutes also conduct Value added certification programs for various students on a voluntary basis.

SivasSuryadatta Antarrashtriya Gyanpeeth

Suryadatta Institute of Computer Technology (SICT)

Survadatta College of Management & Information Technology (SCMIT)

Suryadatta Institute of Electronics & Telecom Management (SIETM)

Survadatta Institute of Technology (SIT)

Suryadatta Institute of Graphics Multimedia & Animation (SIGMA)

Suryadatta Productions (SP)

Suryadatta Institute of Acting & Modeling (SIAM)

Suryadatta Global Finishing School (SGFS)

Suryadatta International Institute of Lifestyle Management (SIILM)

Suryadatta Institute of Performing Arts (SIPA)

Pune Institute of Fine Arts (PIFA)

Suryadatta Institute of Economics & Research (SIER)

Suryadatta Institute of Social Science (SISS)

Suryadatta Law Academy (SLA)

Suryadatta Institute of Agri Business Management (SIABM)

Suryadatta Institute of Environment Research & Sustainable Development (SIERSD)

Suryadatta Institute of Ecology & Climate Change (SIECC)

Suryadatta Centre for Renewable Energy Resources (SCRE)

Suryadatta Institute of Rural Development (SIRD)

Suryadatta Institute of Vedic Science Alternative Medicine & Naturopathy (SIVAN)

Suryadatta Institute of Bio - Informatics & Bio- Science (SIBIBS)

Suryadatta Institute of Pharma & Health Care (SIPHC)

Survadatta Institute of Physiotherapy & Rehabilitation (SIPR)

Suryadatta Institute of Entrepreneurship & Skill Development (SIESD)

Suryadatta Centre for Skill Development & CSR (SCSDC)

Suryadatta Institute for Career Development (SICD)

Suryadatta Institute of English & Foreign Languages (SIEFL)

Suryadatta Institute of Corporate Studies (SICS)

Suryadatta Institute of Scientific Research (SISR)

Suryadatta Research and Publications (SRP)

Suryadatta Global Peace Research Centre (SGPRC)

Suryadatta Global Academy (SGA)

Suryadatta Research & Development Centre (SRDC)

Suryadatta International Educational & Cultural Centre (SIECC)

Suryadatta International Self Defence Academy (SISDA)

Suryadatta Centre of Rehabilitation of Special Children (SCRSC)

Survadatta Global Rehabilitation Center for De-addiction (SGRCD)

Suryadatta Centre of Excellence for Atmanirbhar India (SCEAI)

Survadatta Business Bank

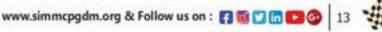
Suryadatta Knowledge Bank

Suryadatta Food Bank

Suryadatta Clothing Bank

Suryadatta Products Bank





Paid Internships with our Present and Forthcoming Ventures

Paid Internships at Surydatta Group of Institutes is aimed to inculcate in the students the value of dignity of work and the right aptitude. Students are assigned specific projects under the supervision and mentorship of a designated faculty. These projects could be related to institutional areas such as carrying out green audit or safety audit of the campus, training the non-teaching staff in certain IT Skills, managing the cafeteria of the Institute or developing a social media campaign for an institutional event etc.. Students may also be assigned office work, technical work, field work, sales and outreach projects work or work from home opportunities in the industry or at associate ventures of Suryadatta Group of Institutes.

Through Paid Internships, the students pick up several soft skills, business skills, technical skills, social skills and the right values to make a career in one of the 7 pillars pathways. Voluntary institutes of Suryadatta Group of Institutes offer various such opportunities. Suryadatta offers Live Projects, Work from Home, Learn from Home opportunities and virtual Internships for its students and also for other students through its associate ventures having presence across India and globe with over 1000 Regional Associate Professionals.

Suryadatta Institute for Banking and Finance (SIBF)

Suryadatta Insurance Academy (SIA)

Pune Institute of Risk and Portfolio Management (PIRPM)

Pune Institute of Treasury Management (PITM)

Suryadatta Wealth & Asset Management Enterprise (SWAME)

Suryadatta Venture Capital Enterprise (SVCE)

Suryadatta Institute of Digital Marketing (SIDM)

Adibaba - SDS (Smart Digital Solutions)

Suryadatta Agro Food Enterprise (SAFE)

Survadatta Institute of Food Science (SIFS)

Suryadatta Innovation and Incubation Centre of Excellence (SIICE) In association with Avishkar Labs

Suryadatta - Kalam Centre for Innovation and Incubation of Entrepreneurs (KCIIE)

Survadatta Institute of Entrepreneurship Development (SIED)

Survadatta Infotech

Global Association of Cyber Professionals (GACP)

Suryadatta e-learning Centre

Suryadatta International Institute of Digital Learning (SIIDL)

Survadatta Global Business Industry Chamber of Commerce & Agriculture (SGBICCA)

Suryadatta Industrial and Business Consultancy (SIBCON)

Suryadatta Global Education Services Pvt. Ltd. (SGESPL)

STP – Training & Placement Consultancy (STPC)

Pune Institute of Business Research (PIBR)

Pune Institute of Corporate Management (PICM)

Pune Institute of Retail Management (PIRM)

Pune Institute of Fashion Management (PIFM)

Pune Institute of Apparel and Textile Design (PIATD)

Suryadatta Institute of Accessories and Jewellery Design (SIAJD)

Suryadatta Centre of Textile Research Association (SCTRA)

Survadatta Institute of Construction Management & Research (SICMAR)

Suryadatta Realty and Project Management Consultancy (SRPMC)

Suryadatta Design Academy (SDA)

Pune Institute of Landscape Technology (PILT)

Suryadatta Institute of Cognitive Learning (SICL)

Suryadatta Institute of Emerging Technologies (SIET)





■ 2 Years Full Time Post Graduate Management Programme

AICTE Approved PGDM

SIMMC PGDM believes in developing multi tasking capabilities in students which prepares them to face challenges in the corporate world. SIMMC PGDM imparts rigorous academic inputs by way of training on core Management subjects, specialization subjects, latest trends in Management, advanced technologies by using advanced software. In addition to this, extensive inputs are also given to the students in order to increase their overall capability. SIMMC PGDM also offers opportunity to students to select their preferred sector in which they would like to make their career.

Post Graduate Diploma in Management (PGDM) program is meant for those aspiring students who are interested in developing their overall skills set, are serious about Quality Education & want to gain practical exposure to industry, learn through modern digital tools such as online programs and MOOCs, value holistic development through CSR & NGO projects.

Considering the requirement of the Blue Chip Indian companies & Global Corporates, various Value added certifications that develop not only Domain Knowledge but also enhance Industry institute interface, Holistic Wellbeing, Health & Fitness, Life Skills, Foreign Language are offered for all around development and employability enhancement of students leading to Placements and sustainable career growth in the corporate world.



AICTE Approved PGDM

Students can choose any one from the following

Functional Specializations

- 1) Financial Management
- 2) Marketing Management
- Human Resource Management
- 4) Logistics and Supply Chain Management
- 5) International Business

New Age Specializations

- Research & Business Analytics
- Digital Marketing
- 8) Artificial Intelligence, Machine Learning & Deep Learning

For Entrepreneurs & Aspiring Start Up Founders

Family Managed Business



above, students may also select sector specific electives to gain in-depth knowledge about the area & to pursue their career of choice from the options given below:

Sectoral Electives (Optional)

- Agri Business Management
- Banking Insurance & Financial Services
- Media and Entertainment
- Pharmaceuticals Management

PGDM Curriculum Highlights









PGDM Pedagogy

- ✓ Online foundation courses from Harvard Business School. ✓ Case study & Intercollegiate competitions
- √ Advanced Entrepreneurship program from IIMBX
- √ Harvard Case studies
- ✓ AIMA Bizlab
- √ MOOCs
- √ Forums, cells and clubs
- √ Projects, field studies & work from home assignments
- ✓ Industry visits, seminars and symposiums
- Digital learning through google classroom
- Regular assignments, presentations, research papers and dissertations
- Global exposure through immersion projects

Curriculum updated as on date. Subject to change.

#optional at actual cost



2 Years Full Time Post Graduate Management Programme

AICTE Approved PGDM

TRIMESTER I

FOUNDATION COURSES (1 Credit)

- Business Communication I*
- Employability Enhancement Programme 1*

CORE COURSES (3 Credit)

- Perspectives Management
- Statistics for Business*
- Managerial Economics*
- Basics of Marketing
- Introduction to Accounting*
- e-Business Foundation
- Legal and Business Environment

KNOWLEDGE MANAGEMENT SERIES

- Functional Insights (W)
- Sectoral Insights (W)

SKILL COURSES* (1 Credit)

- Selling & Negotiation Skills Lab (W)
- Problem Solving Tools & Techniques (W)

VALUE ADDED* (GENERIC)

- Excel Boot Camp I (W)
- HBP Cases (W)

EXPERIENTIAL LEARNING*

Outbound Leadership & Commando Training

VALUE BASED EDUCATION

- Indian Ethos & Values (W)
- Business Socializing & Professional Networking* (W)

GLOBAL CITIZENSHIP COURSES*

Foreign Language - I

TRIMESTER II

FOUNDATION COURSES (1 Credit)

- Business Communication II*
- Employability Enhancement Programme II*

CORE COURSES (3 Credit)

- Organizational Behaviour
- Research Methodology
- Indian Economy and Public Policy
- Marketing Management
- Financial Management
- E-commerce & Digital Markets
- Operations Management

KNOWLEDGE MANAGEMENT SERIES

- Functional Insights (W)
- Sectoral Insights (W)

SKILL COURSES* (1 Credit)

- Business Plan (W)
- Design Thinking (W

VALUE ADDED* (GENERIC)

- Excel Boot Camp II (W)
- HBP Cases (W)

EXPERIENTIAL LEARNING*

AIMA Business Simulation Games (W)

VALUE BASED EDUCATION

- Business Ethics (W)
- Self Defence, Health & Fitness* (W)

GLOBAL CITIZENSHIP COURSES*

Foreign Language - II

TRIMESTER III

FOUNDATION COURSES (1 Credit)

- Business Communication III*
- Employability Enhancement Programme III*

CORE COURSES (3 Credit)

- Human Resources Management
- Advanced Statistics
- International Business Environment
- Services Management
- Do Your Own Venture
- Fundamentals of Analytics
- Supply Chain Management

KNOWLEDGE MANAGEMENT SERIES

- Functional Insights (W)
- Sectoral Insights (W)

SKILL COURSES* (1 Credit)

- Financial Statements Analysis (W)
- 7 Habits of Effective Leaders (W)

VALUE ADDED* (GENERIC)

- Excel Boot Camp III (W)
- Industry 4.0

EXPERIENTIAL LEARNING*

HBP Simulation Games (W)

VALUE BASED EDUCATION

- Sustainable Practices & Climate Change Issues (W)
- Holistic Wellbeing & Deaddiction* (Online)

GLOBAL CITIZENSHIP COURSES*

Foreign Language - III

TRIMESTER IV

Commencement of II year

SUMMER INTERNSHIP PREPARATION 15 Days, Full Time SIP / Virtual Internship Preparation

SUMMER INTERNSHIP

3 Months Summer Internship Project

EXPERIENTIAL LEARNING*

Global Virtual Team Project + Global Immersion

PROJECT REPORT PREPARATION

15 Days SIP / Global Immersion Project Report Preparation.

Global Immersion (Optional)

1 month (15 days in India + 15 days abroad)

Option 1: • Dubai + Abu Dhabi + Sharjah OR

 Singapore OR • Malaysia OR • Thailand Option 2: UK / Netherlands / Germany /

France / Poland (any 1)

Note: The cost of Global Immersion shall be extra at actuals. Please contact the Admission counsellor for more details.

TRIMESTER V

PROFESSIONAL DEVELOPMENT

Internship Viva Voce

CORE COURSES

- **Business Strategy**
- Enterprise Performance Management
- Project Management
- Functional I
- Functional II
- Functional III
- Functional IV
- Functional V Functional - VI

- SKILL COURSES* (1 Credit)
- Professional Skills I (Generic) Professional Skills - II (Generic)

VALUE ADDED* (GENERIC)

- Cyber Security (W)
- Event Management (W)
- ERP (W)
- Communication through theatre techniques (W)

TRIMESTER VI

CORE COURSES

- Dissertation
- MOOC I (Generic)
- MOOC II (Generic) MOOC - III (Functional)
- MOOC IV (Functional)
- MOOC V (Functional) MOOC - VI (Functional)

VALUE BASED EDUCATION

Corporate Social Responsibility (W)

INDUSTRY PROJECT / INTERNSHIP / PRE PLACEMENT / PLACEMENT

Optional

3 weeks extensive Global Immersion Program. from Lincoln University College, Malaysia The cost of Global Immersion shall be extra at actuals





2 Years Full Time Post Graduate Management Programme

AICTE Approved PGDM

Functional Area Specializations (select any one specialization)

10 courses will be offered from the specialization subjects given below

Marketing

- Marketing Research
- Consumer Behaviour
- Integrated Marketing Communications
- Social Media & Content Marketing
- Marketing Analytics
- Digital Marketing Analytics
- Sales and Distribution Management
- Retailing & Sales Analytics
- 828 Marketing
- Product and Brand Management
- International Marketing Retail Management
- Direct Marketing & CRM Customer Relationship Management
- **Business and Demand Forecasting**

- Financial Reporting, Statements and Analysis
- Corporate Finance
- Indian Financial System & Financial markets
- Investment Analysis & Portfolio Management
- Managing Banks & Financial Institutions
- Income Tax
- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives
- International Finance
- Corporate tax planning & Fiscal Policy
- Project Appraisal and Finance
- Fintech
- Financial Risk Management
- Fraud & Risk Analytics

Human Resource Management

- Manpower Planning, Recruitment, and Selection
- Industrial, Employee relations & Labour laws - I
- Compensation and Benefits Management
- Performance Management Systems
- Organizational Change and Development
- Strategic HRM
- Cross Cultural Management
- Industrial, Employee relations & Labour laws - II
- Global & National Workplace Planning & HR Audit
- HR Analytics
- Organisation Design
- Leadership
- Managerial Counseling & Process Facilitation
- Safety & Disaster Management
- Understanding Self: Indian Perspective

Logistics and Supply Chain Management

- Supply Chain and Logistics Management
- Quality Toolkit for Managers
- Pricing & Revenue Management
- Operations Strategy
- Sales and Operations Planning
- Behavioral Operations
- Operations Research Applications
- Management of Manufacturing Systems
- Sourcing Management
 - Supply Chain Analytics
- Logistic and Supply Chain Aspects in Retail Management
- E-retailing
 - Business Process Reengineering
- Supply Chain Risk Management

International Business

- International Economics
- International Business
- Politics of Globalization
- International Marketing International Accounting and
- Financial Statement Analysis Managing Global Supply Chains
- International Operations
- Management Global Trade Relations
- India's Foreign Trade
- Legal Environment of International Business
- International Finance and Risk
- International Marketing Communication
- Cross Cultural Consumer and Industrial Buying
- EXIM Management
- Cross Cultural Management

New Age Specializations (select any one specialization)

Business Analytics

- Data Visualization & Story Telling
- Data Science using R
- Data Mining for Business Decisions
- Exploratory Analytics in Python
- Predictive Modeling in Python
- Machine Learning & Artificial Intelligence
- Marketing Analytics
- Digital Marketing Analytics
- Retailing & Sales Analytics
- Customer Experience Management
- Financial Risk Management
- Fraud & Risk Analytics
- Supply Chain Analytics
- HR Analytics
- Managing Digital Innovation and Transformation

Digital Marketing

- Fundamentals of Digital Marketing
- Integrated Marketing
- Communications
- Digital Communications & Channels
- Digital & Social Selling Social Media & Content Marketing
- Google Adwords
- Search Advertising
- Mobile Marketing
- Social Research
- Analytics with Google Analytics
- Digital Strategy
- E-Commerce Strategy
- UX Research & Design
- **Email Marketing**
 - Digital Marketing Analytics

Artificial Intelligence, Machine Learning and Deep Learning

- Essentials of Artificial Intelligence
- Machine Learning
- Natural Language Processing
- Foundations of Data and Models
- Deep learning Fundamentals
- Deep learning with Python
- Cognitive Computing
- Internet of Things Multimedia Databases & Data
- Machine Learning for Big Data and Text Processing
- Modeling & Optimization for Machine Learning
- Computational Design for AI in Manufacturing
- Machine Learning for Healthcare
- Neural Networks
- Ethics of AI

Sectoral Electives - (Optional)

Agri Business Management

Rural Marketing

- Rural Consumer Behaviour
- Agri Supply Chains Rural & Agricultural Banking

Banking Insurance & Financial Services

- Personal Banking & Wealth
- Management Merchant Banking & Financial
- Lives & General Insurance Financial Analytics

Media and Entertainment

- Media and Consumer buying
- Strategic Audience Research & Media Planning
- Measurement and Metrics: Brand, Media and Advertising
- Digital Communications & Channels

Pharmaceutical

- Pharma Business Environment
- Pharmaceuticals Sales & Distribution

*Curriculum updated as on date. Subject to change.

Pharma Supply Chain & Logistic

Pharma Product & Brand Mgmt.

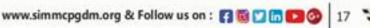
Family Managed Business The Course is meant for Professionalizing and Growing the family business and taking it to the next level. Students will be offered 10 electives from a combination of functional and new age electives. The entire program is hands on & application based with majority of the time devoted to field work & projects with existing FMBs OR Startup

Pathway to MBA: Opportunity for PGDM students to get an MBA from Lincoln University College (LUC), Malaysia by transfer of credits (Refer page no. 23) OR from any other recognized College / University.

Pathway to PhD: PGDM / MBA Students have an option to pursue PhD from any Recognized University / Institutes. The minimum duration of PhD is 3 years.

For guidance please call on: 9763266829 OR mail on support@suryadatta.edu.in

















Management



PGDM course fees include

Value Added Modules / Certifications / Memberships for GenNxt Careers

Following Professional Certifications from Leading National & Global Associates & Group Institutes (SGI) for Leadership Development, Employability & Entrepreneurship Enhancement ADVANCED MODULES

Sr. No.	Certification Name	Certified By
1	Outbound Leadership & Commando Training	SGFS
2	Business English Certification (BEC)	Cambridge
3	Holistic Wellbeing & Happiness	Round Glass
4	Business etiquettes	SGFS
5	Hygiene & Healthcare Management	SIPHC/CAHO
6	Health & Fitness (Yoga / Meditation / Gymnasium)	SFSA
7	Self Defence (Karate / Taekwondo)	SISDA
8	Soft Skills and Personality Development	SICD
9	Beauty & Wellness	SIBW
10	Performing Arts (Zumba / Contemperory / Aerobics)	SIPA
11	Value Based Education	SGPRC

1	Career Counselling and Skill Development	FUEL
2	Innovation and Incubation	SKIICE
3	MOOCs (Two MOOCs)	SWAYAM / NPTEL
4	Excel Boot Camp	TCS iON
5	Cognitive Learning for Effective Workplaces	X-Billion
6	Employability Enhancement Programme	TCS ION
7	AIMA Business Simulation Games	AIMA
8	Industry 4.0 - 7 Pillars Modules for futuristic techno entrepreneur	InnovatioNext
9	SAP ERP	Professional Trainer
10	Finance for Non Finance Managers	SIBF
11	Event Management	SIMCEM

C Entrepreneurship Development Program (EDP) - To become Successful Entrepreneur				
1	Everything about Entrepreneurship	Bada Business		
2	Campus to Corporate	Bada Business		
3	Entrepreneurship Development	SIED		

D Nationally Renowned Programs (NRP)*		
1	Introduction to Accounting	IIMBx
2	Managerial Economics	IIMBx
3	Statistics for Business	IIMBx
4	R and Statistics	Skilledge & IIT BHU
5	Machine Learning	Skilledge & IIT BHU

Prof	essional Memberships and Projects	
1	NIPM Student Chapter Membership	NIPM
2	Rotract Club Membership	Rotary Club, Poona Fortune
3	Suryadatta Global Business Industry Chamber of Comme	rce & Agriculture SGBICCA
4	NGO Projects	NGO
5	Industry Projects	Industry

Note: In a continuously changing environment, the Institute reserves the right to amend above modules as per the need.







Value Added Modules / Certifications / Memberships for GenNxt Careers

F	Globally	Renowned Programs (GRP)	
	Sr. No.	Certification Name	Certified By
	1	Business Analytics	HBS Online
	2	Economics for Managers	HBS Online
	3	Financial Accounting	HBS Online
	4	Do Your Own Venture	IIMBx
	5	E-Commerce	LAPT / Professional Trainer
	6	Cyber & Information Security	LAPT / Professional Trainer
	7	Foreign Language (French / German)	SIEFL

G Career Enrichment Program (CEP)

Sr. No.	Certification Name	Certified By
1	Corporate Business Analyst (CBA)	PICM
2	Advanced Excel	SCMIT
3	Business Plan	SICS
4	Story telling & data visualisation	SCMIT
5	Google Analytics	Google
6	Youtuber	Corporate Tycoon / Adibaba India
7	Endurance & Survival skills (Swimming)	SFSA
8	Internet of Things (IOT)	SIET

Value added modules for Finance Specialisation (Any 3 will be offered)

1	Financial Fitness Planning	SIBF	
2	Certificate in Applied Finance, Treasury and Analytics	Professional Trainer	
3	Risk Management	SIBF	
4	Financial Modelling	Professional Trainer	
5	NSE Academy's Certification In Financial Markets (NCFM)	NSE	
6	Bloomberg Essentials	Professional Trainer	
7	Forensic Accounting	Professional Trainer	
0	Black Chair	Desfaceland Trainer	

Value added modules for Marketing Specialisation (Any 3 will be offered)

1	Google Digital Marketing Certification	Google
2	Social Media Marketing	Adibaba India
3	Content Writing & Blogging	Adibaba India
4	Graphics, Animation & video editing tools in multimedia	SIGMA
5	SPSS	SIT
6	Amazon product research tools (AMZ scout Pro, Helium 10)	SIET
7	Financial Fitness Planning	SIBF
8	Selling and Negotiation skills	Professional Traine

Value added modules for HR Specialisation (Any 3 will be offered)

1	Neuro Linguistic Programming	SIHS
2	Psychometric Testing and Assessment	SICD
3	Communication Through Theatre Techniques	SIPA
4	HR Analytics	PICM

ffered)

Value	added modules for OSCM & International Busine	ss Specialisation (Any 3 will be of
1	Contemporary Supply Chain practices	IIMM
2	Quality Management Systems (QMS)	Professional Trainer
3	Six Sigma	Professional Trainer
4	Business Excellence models	Professional Trainer
5	Contemporary Global Business practices	Professional Trainer
6	MCX Certified Commodity Professional	MCX

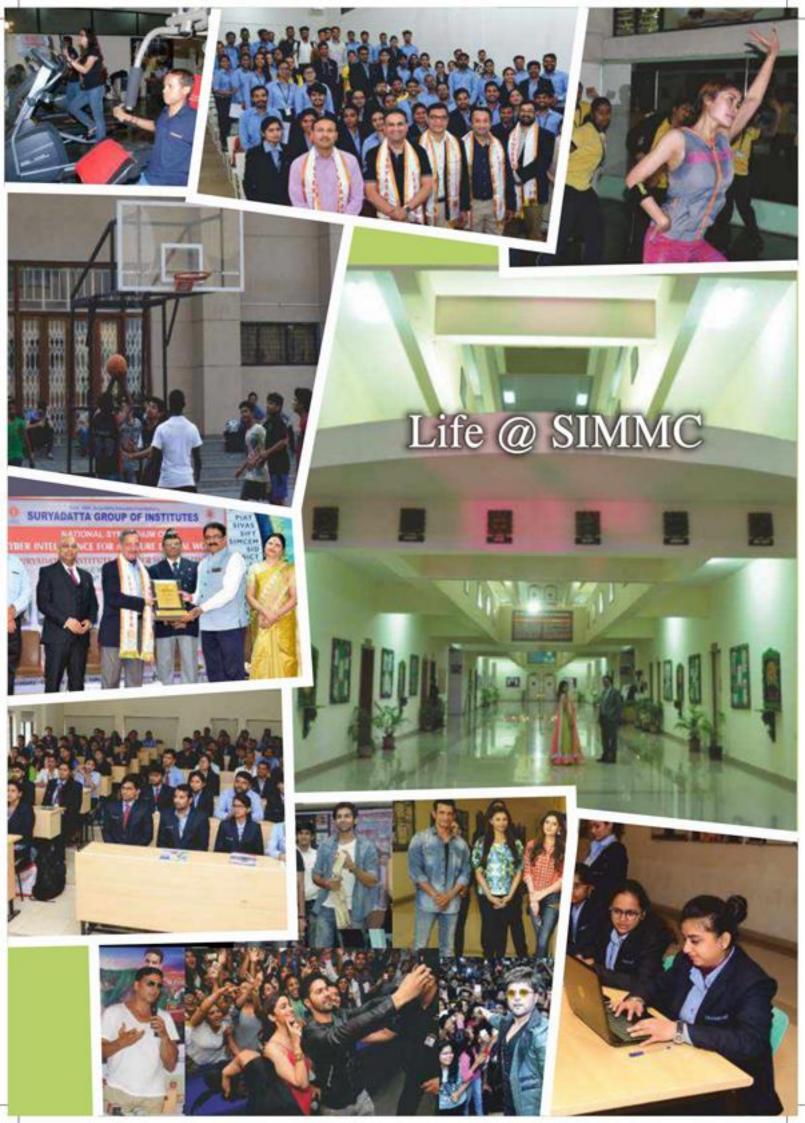
Note: In a continuously changing environment, the Institute reserves the right to amend above modules as per the need.













Global Immersion

The Global immersion Programme at Suryadatta Group of Institutes provides unparalleled opportunities of getting an incredible & unforgettable experience of appreciating international work culture & Global Business environment.

The basic purpose of the global immersion programme in Singapore is to bridge the classroom learning with the real-world experience of working for a company. The immersion project is a multistage approach towards active learning & developing competencies, confidence and imbibe the CAN-DO attitude. This unique programme is a perfect blend of virtual project and Singapore on-field work spread across 4-5 weeks. It is carefully designed and customised to prepare the students for meaningful careers ahead.

This short term project builds fundamental skills essential for careers like critical thinking, problem-solving, communication skills, understanding emerging perspectives & desk research skills.

The dedicated mentors from the world of business, start-ups, University Founders, CEOs & Entrepreneurs and academia ensure powerful learning in action. Their extensive support facilitates student participation & development.

Travel and networking make the student empowered global citizens. They explore the most sought-after global destinations and immerse into the global environment, socio-culture, language, food and carry the indelible experience with them.

Ultimately education is really about developing a mindset and culture.

Indicative Programme Inclusions:

- 1. Virtual Internship with Certification
- 2. Eco system immersion programme
- 3. Visit to University
- Social Networking
- Visit to Industry
- 6. Value added workshop / Open house interaction
- Site Seeing
- 8. Internship with leading Startup (e.g. Wasabi Creation, Red Dot Bespoke & Interstellar, Singapore)

- Subject to fulfillment of eligibility criteria, submission of passport & all relevant documents required for Visa process 2 months before the tour.
- Nations Listed are indicative and may be modified based on global environment and government policies.
- Tour Plan will be displayed well in advance on the institute's website and on notice board.
- Tentative schedule is between Trimester III & IV
- v. Programme Inclusions subject to confirmation by participating associates.

Global Immersion* (Optional) - Any One country One month (15 days in India + 15 days abroad)

Option 1: • Dubai + Abu Dhabi + Sharjah OR

- · Singapore OR
- Malaysia OR
- Thailand

Option 2: UK / Netherlands / Germany / France / Poland (any 1)

Note: The cost of Global Immersion shall be extra at actuals. Please contact the Admission counselor for more details.



Farhad Khan - Batch : 2009-11 Retail Operation Manager Forever 21 (Singapore)

My life story is of a journey from Jharkhand to Pune to Singapore. After completing my PGDM at Suryadatta, I got placed in a company in Singapore. The curriculum at Suryadatta has allowed me to understand the basics behind corporate functioning.

I like the course structure, much because of the international perspective involved, and the faculty. The way they correlate everything with global, and live, scenarios and case studies is staggering.





Suryadatta To Harvard (HBS & HBP)





Bringing the Harvard Business School Classroom Experience & Case Studies

Harvard Business School (HBS) is the graduate business school of Harvard University in Boston, Massachusetts. Consistently ranked among the top business schools in the world. The school offers a full-time MBA program, management related doctoral programs, HBS Online and many executive education programs. It owns Harvard Business Publishing, which publishes business books, leadership articles, online management tools for corporate learning, case studies & the monthly Harvard Business Review.

In order to supplement the existing Management programs, Suryadatta has tied up with Harvard Business School (HBS Online) and Harvard Business Publishing (HBP).

Harvard Business School online *(From 2020 batch)

- 15 online Courses (3 courses viz. Business Analytics, Economics for Managers and Financial Accounting offered for PGDM)
- Unique and highly engaging way to learn vital business concepts.
- · Weekly assignments from home, final exam online
- Certificate of Completion from Harvard Business School Online.
- Alumni status & lifetime benefits from Harvard Business School online.

Harvard Business Publishing

- 15 Harvard Business Publishing Cases
- 30 Harvard Business Publishing Simulation Games
- 6 Harvard Business Publishing Online Courses
- Case study based learning for participants

Suryadatta To IIMBx



Explore the best - in - class learning material for conceptual clarity

IIM Bangalore's digital learning initiative, IIMBx, signed MOU with the Suryadatta, to offer digital learning to enhance the knowledge and skill sets of Suryadatta Institute of Management's students by enrolling them in the 'IIMBx B-School Partnership Programme'.

Students pursuing PGDM at Suryadatta Institutes of Management can up skill and earn the IIMBx certification through this academic partnership program. They will benefit immensely from the IIMBx learning content, which will enhance their academic and professional acumen. The partnership will redefine management learning virtually.



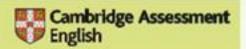
PGDM Students after successful completion of above programs will be awarded these certificates of IIMBx

Suryadatta TST TCS-iON



Suryadatta has Strategic partnership with TCS (TCSion) for providing to its students a digital learning experience that is structured around experiential learning and leverages industry experience of subject matter experts to ensure a blend of conceptual and applied learning. The students work in a collaborative environment which mirrors the work environment that they experience in real life,. They benefit from the collective wisdom of over 30000 instructors and can choose from a repository of 13000 courses. The Suryadatta - TCS iON learning platform shall significantly enhance the employability of the learners.

Suryadatta TSI Cambridge



General and higher education

Cambridge English Qualifications are in-depth exams that make learning English enjoyable, effective and rewarding.

Whether you aspire to get into university, start your own business or develop your career, our general and higher education qualifications give you the confidence to achieve your goals. Any one level, based on candidates proficiency, will be offered

• Accepted worldwide • Real-life communication • Practice materials

Your path to learning English, step by step: A2 Key → B1 Preliminary → B2 First → C1 Advanced → C2 Proficiency

Note: Suitable modules will be offered depending upon student eligibility, fulfillment of institute norms & eligibility prescribed by the tie-up organisation





Suryadatta Lincoln University, Malaysia





Professor Dr. Sanjay B. Chordiya, Founder President & Chairman, SGI with Dr. Amiya Bhaumik, CEO & Vice Chancellor, Lincoln University College, Maloysia

Student has option to chose any of the following opportunities. (Cost extra at actuals)

- Dual Degree / Twinning program
- Opportunities to pursue Ph.D Program
- Post Doctoral fellowship
- Opportunities to attend symposium, workshops, seminars and conferences
- Opportunities to publish research papers
- Pursue joint research in area of mutual interest
- Student exchange & Academic Immersion program

Suryadatta In AIMA



AIMA BizLab @ Suryadatta - Powered by Artificial Intelligence

Unparalleled learning experience - "experiment" with various management strategies and tactics on the given scenario.



SURYADATTA offers experiential learning to students through Business Simulation Games in association with All India

Management Association (AIMA) & has exclusive tie up with SIMMC

- Exposure of running a company in simulated environment
- Financial decision making
- 3. Importance of team work
- Develop Business acumen through simulation
- Understanding cross functional relationships







InnovatioNext : Suryadatta Innovation and Incubation Centre of Excellence

Accelerating Industrial Growth through Innopreneurs

SURYADATTA empowering students with advanced tools & technology for being a futuristic techno-entrepreneur

- 1. Industry 4.0 Fundamentals
- 2. Business Opportunity Identification
- Innovation Lab
- 4. Big Data Basics
- Intellectual Property Rights 6. Accelerator Programme
- AI, AR, VR, IOT, CRM, Cloud & Machine Learning

Suryadatta X X Billion Skills Lab



SIMMC has a MOU with X - Billion Skills Lab to make the students future ready professionals armed with essential 21st century cognitive skills which are preferred by new age employers given the competitive and innovation driven landscape. As part of the MoU students undergo a 3 day training program on topics such as Emotional Intelligence, Creative thinking, Critical Thinking, Spiritual intelligence, Reasoning and decision making and their applications at the workplace such as storytelling, smart communication, problem solving, productivity management, entrepreneurship mindset, collaboration, negotiation etc. This provides each student with access to e-learning platform with animated content on 10 modules, suggested reads and other such features to enhance employability. It also provides each participating student with a 'Natural Intelligence Profile' based on a proprietary assessment which will be conducted on XS's e-learning platform. Students also interact with startup founders and reputed professionals as guest speakers as part of the training program.

Note: Suitable modules will be offered depending upon student eligibility, fulfillment of institute norms & eligibility prescribed by the tie-up organisation











Suryadatta Kalam Centre



Dr. A.P.J. Abdul Kalam Foundation Trust was formed to continue on the vision and works of Dr. A.P.J. Abdul Kalam who was the 11th President of India. The Centre is working in collaboration with various universities and organizations in campaigning research and innovation led projects to propel growth and development especially for those who are identified as being the base of the pyramid. Suryadatta Group of Institutes has a MOU with Kalam Centre for setting up a leading and cutting edge centre, Kalam Centre for Innovation and Incubation of Entrepreneurs (KCIIE), for promoting innovations and helping identify, nurture and scale value-adding entrepreneurship ideas especially in & around Pune.

Suryadatta JUN Global Compact Network India (Climate Change)



SGI is a member of the UN Global Compact Network India for working on 17 sustainable goals. In order to effectively contribute to the national priority missions such as Digital India, Swaccha Bharat etc., the SGI campus lays emphasison Green and Digital infrastructure comprising of Solar power installation, reducing carbon footprint, Design that facilitates natural lighting, rain water harvesting, e-waste disposal, adequate Green cover.

Suryadatta ISS SAP (ERP)



Suryadatta to enrich the students with ERP skills has tied up with SAP. SAP, since 1972, has evolved to become a market leader in end-to-end enterprise application software, database, analytics, intelligent technologies, & experience management. A top cloud company with 200 million users worldwide, SAP helps businesses of all sizes & in all industries to operate profitably, adapt continuously, & achieve their purpose. SAP is the market leader in enterprise application software, helping companies of all sizes & in all industries run at their best & help customers optimize their business processes.

Suryadatta To CAHO



Suryadatta to groom our students employable with the emerging evergreen Healthcare sector has tied up with Consortium of Accredited Healthcare Organisations - CAHO. With a growing number of healthcare organizations achieving NABH, NABL and JCI accreditation, there has been a need for a common platform that will facilitate communication amongst the accredited Health Care Organisations, share best practices, & provide benchmarking, while promoting & continuously improving the quality and safety of healthcare services provided by the Healthcare Organisations across India, in collaboration with all stakeholders. The Consortium of Accredited Healthcare Organizations (CAHO) is a not-for-profit society that was formed to fulfil this need. CAHO has more than 600 healthcare organisations as members.

Suryadatta Retailers Association of India (RAI)



Retailers Association of India (RAI) is the unified voice of Indian retailers and is a not for profit organization, works with all the stakeholders for creating the right environment for the growth of the modern retail industry in India. RAI is the body that encourages, develops, facilitates and supports retailers to become modern and adopt best practices that will delight customers. RAI has a three charter aim of Retail Development, Facilitation and Propagation. SGI intends to roll out a bridge course with RAI which is designed with an objective to help students to get an exposure to the nuances of Retail through classroom initiatives and Industry outreach activities, by the retail experts of RAI. This course would assist the students to seek Retail as a career option and make them employable in the Retail industry. By the end of the course, the students would be assigned a live project in the retail industry for understanding the concepts of Retailing.





Suryadatta SkillsAge Foundation & IIT BHU





SkillsAge Foundation, incorporated in 2014, is a non-for profit, operating in the vocational education space with aim to provide employment and livelihood to the underprivileged youth, by delivering new-age skills. The main focus area remains towards delivering new-age skills to the students, with the aim to improve their employability, industry relevant skills, including soft skills. The foundation works closely with companies and government to develop courses that have high employment potential and offers courses at entry level, and advance level.

In this context, the SkillsAge foundation in association with ITT BHU has developed emerging courses keeping in mind the global trend. Suryadatta is associated with ITT BHU through SkillsAge for offering Statistics and R Language, & Machine Learning courses. The certificate will be issued by IIT BHU on successful completion.

Suryadatta AICP & RMAI





Suryadatta has entered into a tripartite MOU with the pioneering institutions like AICP, UK and RMAI, India. The Association of Internal Control Practitioners (AICP), London WC2H 93Q is a certification and training institute engaged in Internal Control, Risk Management, Corporate Governance and Procurement & Supply Chain Management Practices. Risk Management Association of India is a specialist training institute engaged in risk management practices and is a joint certifying body in conjunction with the AICP and Suryadatta. These certification courses are opening up new avenues of employment for our students in the global environment.

Suryadatta Z CIMSME -Confederation of Indian MSME



Suryadatta has signed an MOU with CIMSME for grooming students on entrepreneurial skills to become 'Atmanirbhar'. Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) and Centre of Excellence for Innovation Incubation and Entrepreneurship (CEIIE) is unit of International Council of Technology, Management, and Applied Engineering and a registered corporation in Delaware USA International Council of Technology, Management, and Applied Engineering Inc. Confederation is a national business network of 5,650+ leading entrepreneurs.

Survadatta I LAPT





Suryadatta Group of Institutes (SGI) has signed an agreement with London Academy of Professional Training (LAPT), a British company providing certification for the last 15 years & listed with UKRLP (UK Register of Learning Providers).

London Academy of Professional Training is a global body having its qualification exams in 180 countries on Pearson VUE. It is also an independent organization entrusted with monitoring and advising on standards and quality of training and assessments of students registered at more than five hundred LAPT accredited partner centres globally. As an EQA body, they audit the quality of the training infrastructure, trainers and assessments at the accredited partner centres. Suryadatta Group of Institutes (SGI) is one of its most prestigious accredited partner centre. The Examinations and Assessments are governed and managed by London Academy Certifications and Examination Board (LACE board).

Suryadatta has signed the agreement with LAPT for awarding Certificate & Diploma.

On the basis of External Quality Assurance and Skill assessment, joint certifications are awarded to the students by Suryadatta Group of Institutes and LAPT UK.

Note: Suitable modules will be offered depending upon student eligibility, fulfillment of institute norms & eligibility prescribed by the tie-up organisation





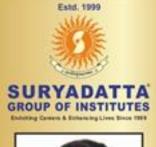






Dr. Vivek Bindra Founder & CEO Bada Business Pvt. Ltd.







Prof. Dr. Sanjay B Chordiya Founder President & Chairman Suryadatta Education Foundation Pune

Glad to announce Bada Business collaboration with Suryadatta Group of Institutes (SGI, Pune) for jointly offering Entrepreneurship & Employability curriculum from A.Y. 2020-21

Dr. Vivek Bindra & Team Bada Business

About Dr Vivek Bindra

Dr.Vivek Bindra is a revolutionary entrepreneur and is an internationally acclaimed motivational speaker and a business coach. He is known for creating most sought after content on leadership development, which is helping people across the globe in achieving their business goals.

He is the author of 10 high power motivational books, which are available on Flipkart and Amazon. Dr. Vivek Bindra is the proud owner of World's most subscribed Entrepreneurship youtube channel with 10.1 million active subscribers and he is considered as one of the world's greatest influencers known for creating a free learning University on Youtube. As a business coach.

Dr. Vivek Bindra, is an acclaimed executive coach for over top 100 CEO's in India. He is also the trusted advisor for over 500 corporate houses and has inspired millions of people across the globe by training in more than 25 countries.

Dr. Vivek Bindra is bestowed with the honorary title of 'Think Tank of Corporate Asia' by World Leadership Federation, Dubai; Best Leadership Trainer in Asia by Marshall Goldsmith at the World HRD Congress; India's Greatest Brands and Leaders – Pride of the Nation award in a ceremonial function hoisted by Price water coopers; Best CEO Coach in India by Times of India-Speaking Tree; Best Corporate Trainer in India by Maruti Suzuki, consecutively for two year and, he holds a place in the Esteemed Golden Book of Records for training the largest gathering of HR professionals under one roof on – can HR become a CEO?

About Bada Business

Bada Business is an initiative by Dr. Vivek Bindra, who is a motivational speaker and a renowned business coach. Bada Business provides extensive knowledge of the different business strategies and frameworks, which will help Indian SMEs to do big business or become bada business. Bada Business allows the user to learn "Everything about Entrepreneurship", which is the world's most affordable entrepreneurship program.

Bada Business, by Dr. Vivek Bindra, is a one stop solution for all your business problems in the field of HR, Marketing, Sales, Technology etc. Bada Business provides a life time opportunity to learn from billionaire trainers like Mr. Mohandas Pai, Mr. Manu Jain, Mr. R.C. Bhargava and many more like them. Bada Business tries to make the entrepreneurship and management education available, accessible and affordable to everyone.









Suryadatta Group of Institutes has tied up with Bada Business for 2 of its programs:

EVERYTHING ABO ENTREPR**ENEU**RSH



Everything About Entrepreneurship (EAE): EAE program is a 1 year program & backed with powerful problem solving videos, supporting articles & reading materials, and MCQ BASED assessments to track learning along with business strategies & frameworks.

Campus to Corporate (C2C): C2C is a 5 – month program with videos and supporting articles & reading materials. The program is an Integrated learningthrough cutting edge, experiential Real world case studies & scenarios by top business tycoons who have built Billion Dollar businesses. On successful completion of the program, students will be issued a Certificate from BBPL.

The students enrolled for Bada Business will be getting dual certificates, one for their professional degree & other from BBPL. Thereby enhancing employability to compete in today's competitive global market place

Benefits of the Program:

- World's Most affordable Entrepreneurship Training Program.
- Learn from the industry leaders who have built billion dollar business.
- 5 Days of Physical Live session with Dr. Vivek Bindra.
- 24 Digital Live Sessions and Q & A with Dr. Vivek Bindra.
- 25 Business Strategy Frame work from Leadership Funnel Program.
- 240 Premium, Exclusive & Publicly unavailable videos.
- 240 Most Power Reading Material to Enhance your Learnings.
- 240 Assessments to keep a track of your Learnings.
- Convenience to Attend the program any time any where from your location.
- Dr. Vivek Bindra will be visiting Suryadatta for a student orientation seminar & promotion of EAE.

Session by Billionaire Professors of Bada Business.com to name a few:



Mr. Alfred Ford Chairman - Ford Motors



Mr. R S Sodhi Managing Director - Amul



Acharya Balkrishna



Mr. P.K. Gupta Managing Director - SBI



Dr. Devi Shetty Founder - Naravana H



Mr. Keki Mistry Vice Chairman & CEO HDFC Ltd.



Mr. Nirmal Jain Chairman India Infoline Ltd.



Mr. Abhiraj Singh Bahl Co-Founder UrbanClap



Mr. Boman Irani Film Actor



Mr. Ashish Chauhan Managing Director & CEO Bombay Stock Exchange



Mr. Rajkumar Rao



Mr. Lalit Agarwal Chairman & Managing Director V Mart



Mr. Nikhil Arora Managing Director GoDaddy India



R. Gopalakrishnan Former Executive Director Tata Sons Ltd.



Mr. Sumit Malhotra Managing Director Bajaj Corp. Ltd.

For more Billionaire Professors details visit website.















ORUMS

- Marketing Forum
- Finance Forum
- HR Forum
- Operations & Supply Chain Forum
- Technology Forum Economics Forum

CELLS

- Social Media Cell
- CSR Cell
- Start Up & Entrepreneurship Cell Incubation, Technology &
- IPR Cell
- Oriental Ethos & Values Cell .
- Research Cell
- **Publications Cell**

CLUBS

- Movie Club
- Book Club
- Adventure Sports Club
- Photography & Videography Club TED Talks Club
- Health & Wellness Club
- Dance & Music Club
- Fine Arts Club

ASSOCIATION MEMBERSHIPS

- NIPM Students chapter
- Rotract Club
- CII YI
- Alumni Association
- Suryadatta Global **Business Industry** Chamber of Commerce & Agriculture (SGBICCA)

Global Expo - Country Analysis



Mega Expo - Company Analysis





Learn from Industry Professionals through Student Chapters of Professional Bodies



MOU exchange with Shri Subhash Ghai for Media & Entertainment Skill Courses







Glimpses of Industry Connect 2018-20

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives.

The Training and Placement office looks after continuous development of the students. Dean Corporate Relations - Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as

1. Winter Projects

2. Industry Visits

3. Guest lectures

4. Shadowing

5. Counseling

6. Live Projects



7. Specialization Choice **Lecture Series**

8. Industry Internship **Programs**

9. Final Placements

At times these relationships with the industry are formalized in the form of MOUs

Industry professionals are invited to personally quide the students for the specialization choice series, for quest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

Industry Visits (During 2018-20)

Suryadatta regularly organises industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T., Finance etc. List of Industry visited during 2018-20 is given below for your reference.

- Mahindra Vehicles Manufacturing Pvt. Ltd
- 4. Barclays Technology Center, Pune
- 7. Mercedes Benz

- Tata Motors Ltd
- Bombay Stock Exchange
- 8. Sasa Detergents
- Cybage Software Solutions Pvt. Ltd
- Shri Mahila Griha Udyog Lijjat Papad Ltd.
- Kutwal Food (Urja Dairy)



Our Students at Kutwal Food (Urja Dairy)



Our Students at Mercedes Benz, Pune



Our Students at Bombay Stock Exchange, Mumbai

Live Projects (During 2018-20)

Students are exposed to real life situations through projects and assignments in the industry. Students are offered 15 days to 30 days projects in different sectors across functions during their curriculum. Feedback on student performance is taken during these live projects. These are done in addition to the Summer Internship. Few companies who offered live projects during 2018-20 include.

- 1. Atlas Copco (India) Limited
- Patanjali Ayurved Ltd.
- Joyville Shapoorji Housing Private Limited.

4. Rubik Wealth

- 5. Shoppers Stop
- 6. Edelweiss Broking Ltd.





Glimpses of Industry Connect 2018-20

Employability Enhancement Programme (EEP) (During 2018-20)

The rapid change in economy calls for quick implementation of those changes. Todays manager needs to have multiple skills right from advanced computer knowledge, communication skills, soft skills, administrative skills and many more. Suryadatta organises Employability Enhancement programmes through expert agencies for the students to enhance the required skills in them. Some of the EEP programs done during 2018-20 are

"Connect with Work" Program - Improving the employability skills

Get trained by Corporate Trainers

Life Skills training:

- 1. Organizational Culture
- Grooming

- 2. Enhance your Soft skills

Public Speaking

6. Group Discussion

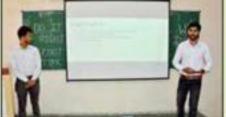
- Improve chance of success in interviews.
- 3. Presentation Skills
- 4. E-mail Etiquettes
- 7. Personal Interview
- 8. Outbound Training







Group Discussion Preparation



Presentation Skills Workshop

Industry Expert Talk Series (During 2018-20)

A host of expert talks are conducted periodically to encourage the students to deliberate on industry relevant issues. In addition to regular seminars, successful professionals from different industry sectors are invited at Suryadatta. The addresses from these personalities given students an understanding of their sectors and is motivating and guiding light for the students. Partial list of talks conducted during 2018-20 is given below

Speaker	Company Name	Topic
Ms. Supriya Pujari	(NLP Trainer and Coach)- Goal Setting	Goal Setting
Mr Balachandran Ramchandran	Trainer	Overview of Banking Industry
Mr Anand Khot	HR Leader (GM)	Industry 4.0
Mr. Prateek Tiwari	Assistant Vice President - Sales	Careers in Capital Market
Ms Mitali Sujith	AM HR	Paradigm Shift in the HR role
Dr. Deepak Shikarpur	Renowned IT Professional	Digital Media
Ms. Uma Dabir	Trainer	Corporate Communication Skills
Mr. Anil Paranjape	Investment Consultant	Financial Health
Mr. Prasad Ganpule	Ramanora Global Pvt. Ltd	Entrepreneurship A Journey Ahead
Dr. Vishvesh Kulkarni	Chairman - Yashaswi Education Society	Skill Development
Ms. Shreya Pal	Associate Director, Cognizant	Applications of Big Data in Life Sciences
Mr. Pravin Bhosale	Founder, Samyak Analytics	Monetising Advanced Analytics in Fin. services domain
Mr. Charles Valentine	Solution Specialist, Inteliment Technologies	Key Areas and Recent Trends in Business Analytics
Mr. Sameer Jain	Senior Assistant Professor, NICMAR	Business Analytics for the Construction Industry
Professor. Dr. Parag Kalkar	Dean (FMS), Savitribai Phule Pune University	Career Guidance
Col. S N Lele (Retd)	Visiting Professor (SIU)	Managerial Perspectives on Current Trends in Business
Dr. Suresh Abhyankar	Director Abhyankar Associates	Managerial Perspectives on Current Trends in Govt.
Mr. Uday Doke	Asst Vice President ZF Steering Gears	Managerial Perspectives on Current Trends in Society



Dr Parag Kalkar, Dean (FMS), Savitribai Phule Pune University



Ms. Shreya Pal (Associate Director, Cognizant)



Our Students at SCM Sen









Dr. Suresh Abhyankar - Director Abhyankar Associates Mr. Uday Doke - Asst Vice President ZF Steering Gears













Glimpses of Industry Connect 2018-20

Career Guidance Series (During 2018-20):

It is necessary for the students to understand about the career opportunities, job profiles and the growth rates in a particular sector before they apply for jobs in different companies. Suryadatta regularly conducts a Career Guidance series where experts from High Growth Industry sectors address the student issues in this regard. Partial list of career guidance sessions held during 2018-20 is given below

Name of Resource Person	Organization	Specialization Area	
Rahul Tungatkar	IndusInd Bank Ltd	Finance	
Shyam Ozarkar	Ex-Mahindra and Mahindra	OSCM	
Kedar Bagul	NavisRx IT solutions India Pvt. Ltd	IT	
Shishir Kale	Alert Enterprise	Marketing & Business Analytics	
Manisha Mulay	Nihilent Technologies	HR	
Pradeep C	WNS Global	HR	
Deepak Toshniwal	Global business consultant and strategist	Corporate Expectations	
Devendra Puntambekar	Innosery Solution PVT. LTd	Grading Parameters	
Rishabh Parekh	Money Plant	Corporate Expectations w.r.t Finance	
Kaivalya Kandalgaonkar	EqtersAcademy	HR	







Specialization Guidance Panel Discussion

Industry Interaction at Mega Expo

Career Guidance Panel Discussion

Pool Campus & Job Fairs @ Suryadatta

Leading National and Multi National Companies visited Suryadatta for recruitment of students from various streams of Diploma, UG / PG. Infosys and Reliance etc. were some of the leading companies to visit us during job fair @ Suryadatta. Suryadatta regularly conducts Job fairs not only for our students but also for community welfare.



















Survadatta Rotract Club of Poona Fortune

Rotary Club Pune has joined hands with Suryadatta and set up Rotaract Club especially for the Suryadatta student community. Rotaract clubs are a part of Rotary Club global family which brings together students to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. Students will get countless opportunities to deal and address social concerns at regional, national & international levels and develop professional & leadership skills.

NIPM - Students' Chapter at Suryadatta

National Institute of Personnel Management (NIPM) Student chapter is set up at Suryadatta group of institutes to offer strong industry connect. NIPM is the professional association for HR Professionals and offer expertise in Human Resource Management, Industrial Relations, Labor Welfare, and Training & Development in the country. This chapter will open up numerous early professional grooming opportunities for students through participating in regional & national level seminars, workshops, conferences on contemporary themes organized by NIPM.









Suryadatta Group of Institutes Advisory Board Members

Suryadatta believes in learning from Industry Gurus and Experts. The Advisory & Governing Board at Suryadatta comprise senior industry professionals from various functional areas & from diverse sectors of the industry, academia, government & the economy. The Advisory & Governing Board contribute in several ways, towards student development, faculty development & support to the industry.

The Board suggests value added modules in tune with the market place reality, Assist in developing Industry certified Curriculum - based on addressing precise gaps sensed by the Industry. The board also lends support to placements, participates in Faculty Appraisal & Faculty Development Programmes and contribute to Student Development through Mentoring and Counselling.

Name	Organization	Location
Dr. Driyaneshwar Mulay	Former - Secretary, Ministry of External Affairs	New Delhi
Mr. Arvind Goel	MD & CEO, TACO (Tata Group)	Pune
Dr. Ajay Rana	Advisor & Group Director, AMITY University	New Delhi
Mr. Sameer Karkhanis	CEO - Yangpoo Education	Mumbai
Dr. Makarand Jawadekar	Independent Pharma Professional	USA
Mr. Himanshu Mehlawat	Director, Intraversity.org	Singapore
Mr. Deepak Toshniwal	Global Business Consultant and Strategist	Pune
Mr. Rahul Tungatkar	Regional Head IndusInd Bank Ltd.,	Pune
Mr. A Vidyasagar	Finance Controller, Japfa Comfeed India Pvt. Ltd.,	Pune
Mr. Gopinath Kulkarni	VP - Operations and Business Management, Credit Suisse	Mumbai
Mr. Sudipta Marjit	VP & Head Corporate Strategy, Tata Autocomp Systems	Pune
Mr. Devendra Dixit	Director-HR, Kemin Industries South Asia Pvt. Ltd.	Chennal
Dr. Amiya Bhaumik	CEO & Vice Chancellor, Lincoln University College	Malaysia
Mr. Milind Apte	SVP Human Resources, CEAT Tyres Ltd.	Mumbai
Ms. Anuradha Das	General Manager HR, Tata Motors Ltd.	Pune
Ms. Swati Patil	Group Manager - Talent Acquisition, Cybage Software Pvt. Ltd.	Pune
Ms. Arnabi Marjit	Head HR - R&D, Biotech and Manufacturing, Lupin Ltd.	Mumbai
Ms. Manisha Mulay	Group Manager HR, Nihilent Technologies	Pune
Mr. Pradeep C	Senior Manager HR, WNS Global Services	Pune
Mr. Umesh Deshpande	GM Operations, Mercedes-Benz India Pvt. Ltd.	Pune
Mr. Shyam Ozarkar	General Manager Operations, Ex-Mahindra and Mahindra	Pune
Mr. Deepak Shikarpur	IT Consultant	Pune
CA Vinit Deo,	CMD, Posiview Group	Pune
Mr. Audumber P. Dhanwat	Vice President, Navbharat Group	Pune
Mr. Chandran Iver	Director, Corporate Tycoons	Pune
Mr. D.K. Bakshi	Chief Mentor & CEO, Global Talent Company Ltd.	Thailand
BK Sujathaben Rathi	Brahma Kumari Global Hospital & Research Centre	Mount Abu
Mr. Neeraj Kapoor	Director, CMD, All India Management Association (AIMA)	New Delhi
Dr. Dhaval Mody	Lead. College Wellbeing, Roundglass	Mumbai
Mr. Vishnu Manohar	Most Admired Chef, Vishnuji ki Rasoi	Pune
Mr.Hukmichandji Chordia	Founder & Chairman, Pravin Masalewale	Pune
Mr.Shyam G. Agarwal	Founder & Chairman, Aaj Ka Anand Papers Limited	Pune
Dr. Lalatendu Sahoo,	Asst Professor, Birla Global University	Bhubaneswar
Prof. Sanjay Deshpande	Sr. Vice President Fresenius Kabi India Pvt. Ltd.	Pune
Mr. Sanjay Bohra	President, Force Motors Ltd	Pune
Mr. Shirish Kotecha	President, Achal Industries	Pune
Prof. M. K. Bharadwaj	Past President, Institute of Materials Management	Pune
Dr. S. K. Dubey	Reader Faculty of Management Studies	Delhi
Mr. Umesh Jayantilal Trivedi,	Managing Partner NuLife Pharmaceuticals	Mumbai
		Mumbai
Mr. Vipul Mehta	MD, Kareerkrafters India Pvt. Ltd. Cluster Director, Talent Development, Grand Millonnium Hotels	A 101101111
Mr. Jawahar Shantharaj	Cluster Director -Talent Development, Grand Millennium Hotels	UAE Mumbai
Mr. Amit K Sharma	VP - Mall Business, Future Group	Mumbai
Ms. Varija Bajaj	Office & You Fashion Brand	Mumbai
Dr. Philmon Chitagu	HR and Administration Director Schweppes	Zimbabwe

The above is a partial list of Advisory Board Members of Suryadatta Group of Institutes. For details, visit www.simmc.org







Institutional & Professional Memberships

The Suryadatta Group and its Directors are, or have been associated as Life/Fellow Members of various Management Associations, Chambers of Commerce and Industry and other socially relevant forum.



- . Member of Retailers Association of India (RAI)
- Confederation of Indian Industry (CII)
- Member of Indian Chamber of Commerce, Kolkata (ICC)
- . Maharashtra Chamber of Commerce, Industry & Agriculture (MCCIA)
- Member of National Institute of Personnel Managers
- Member of Mahratta Chamber of Commerce, Industries and Agriculture.
- · Fellow Member of Institution of Engineers (India), Kolkata
- Fellow Member of All India Management Association (AIMA)
- . Member of Consortium of Accredited Healthcare Organisation (CAHO)
- Member of Association of Designers of India (ADI)
- Member of Global Compact Network India (GCNI)
- Member of Integrated Chambers of Commerce & Industry (ICCI)
- Member of Jain International Trade Organisation (JITO)
- Fellow Member of Indian Institution of Production Engineers
- Life time Member of Association of Indian Management Schools (AIMS)
- · Member of SME Chamber of India
- Associate Member of Indian Society of Manufacturing Engineers.
- Life Member of Indian Institution of Automobile Engineers
- · Life Member of Indian Institute of Materials Management
- Member of National Institute of Human Resources (NHRD)
- Associate Consultant with Maharashtra Industrial and Technical Consultancy Organization Limited (MITCON)
- . Life Member of YMCA International Home and Activity Centre
- On the Board of Handicap Centre as a Trustee.
- Advisory Board Member of Pune Blind Men's Association H. V. Desai Eye Hospital Committee
- Advisory Board Member of Diabetics Care & Research Centre
- Member of Indo American Chamber of Commerce
- · Paul Harris Fellow of Rotary International.
- · Honorary Member of Rotary Club of Pune.
- Member of the Institute of Management Consultants of India
- Member of Association of Business Communicators of India
- Member of National Association of Computer Trainers (Pune Chapter)
- Life Member of Indian Council of Management Executives
- · Executive Member of Pune Management Association
- Founder Member of Education Promotion Society for India (EPSI)
- Member of Rotary Club of Pune
- Patron Member at Bhandarkar Oriental Research Institute
- · Life Member of Indian Adult Education Association
- · Member of PYC Hindu Gymkhana
- Member of JW Marriott Hotel, Pune
- · Poona Hoteliers Association (PHA)
- Indo German Chamber of Commerce (IGCC)
- · Centre for Education Growth and Research (CEGR)

Previous Memberships of Various Central Govt. Organisations

- Member of Telephone Advisory committee for Pune District, Ministry of Communications & IT, Department of Telecommunications
- Member of Sub-Group on Raw Material planning for Auto Industry of the Department of Industrial Development, Ministry of Industry, Govt. of India
- Member of Steering Group for drawing strategy for Raw Material Planning of the Department of Industrial Development, Ministry of Industry, Govt of India
- Official Coordinator for Corporate Governance Curriculum, a project by the National Committee, an adhoc Statutory Wing of Parliamentary Standing Committee for Corporate Governance, Government of India
- Member of Ministry of Steel Industries for raw material purchase for Automobile Industries through Force Motors Limited

For more details visit : www.suryadatta.org





"Challenges of 21 Century" - A Global Symposium

A Global Symposium on "Challenges of 21 Century" was held at Suryadatta Educations Foundations Bavdhan Campus on Saturday 17 February, 2018 The titled Symposium was attended by delegates from countries like United Kingdom, Slovenia, Bosnia & Herzegovina, Morocco, Nigeria, Italy, USA, Jordan, Germany, Malaysia, Denmark, Afghanistan, Turkey and India. The Panellists for this symposium included: Lord Alderdice, John, United Kingdom; Dr Danilo Türk, Slovenia; Dr Mustafa Ceric, Bosnia & Herzegovina; Dr Assia Bensalah Alaoui, Morocco; Mr Ayodele Aderinwale, Nigeria and Dr Sundeep Waslekar was the Moderator. The delegates deliberated on challenges of 21st Century, among others, the main challenges facing the globe and deliberated upon include global concerns like water, air and guality of life. Water refers to "dean water" and air refers to "fresh air".





Suryadatta's strong faculty with in depth Academic expertise, international exposure, Industry experience & Research experience conduct multiple courses in emerging sector. Survadatta not only offers in-depth knowledge of the course, placement of your ability & choice, but also offers plenty of invaluable life lessons that remain with students for their lifetime. That's one payoff you can't put a number on.

Valuable Skills for lifelong Professional & Personal Growth

Suryadatta has Commendable Placement Record in Leading National & Multinational Companies for the past nearly two decades. Suryadatta students have been placed in core sectors such as Infrastructure, Telecom, Agri Business, Pharma, Automobiles, Automation etc and also in high growth sectors of IT / ITES, Real estate, Banking & Financial Services, FMCG and Retail etc.

Along with World class academics + Campus Placement, Suryadatta provides you skills, which is a lifelong resource that helps not only in Career Advancement but also in sustaining the employment growth.



Core functional Health &

in key areas of Marketing, Finance, Operations, Supply chain, HR, Logistics, Analytics etc.

Fitness

Year round Gym, Yoga, Zumba, Outbound Training, Value based education for mental fitness

Lifestyle

Management:

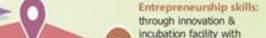
Soft Skills, Personality Development, deaddiction projects, CSR & Holistic Well being activities

Digital Marketing Skills:

Social Media Marketing and Digital Marketing skills through live projects and opportunities

ICT skills:

digital technologies, spreadsheet, word processing, database, internet communication, cyber security, animation



giants

mentoring from start-up

Ability: by engaging students for day long activities.

Hardworking

Team Building skills: discipline, maturity, patience, team building, collaboration, conflict resolution

Cognitive, Critical & Creative skills: emotional intelligence, creativity,

critical thinking, spiritual intelligence

Personal Productivity skills:

time management, being focussed, multitasking, goal setting, prioritisation

Communication skills:

listening, effective public speaking, writing skills, inspiring others

Environment friendly, Spacious, Green & Hygienic Campus



Contemporary Education from Faculty with rich Industry, Academics & Global exposure

leading to

Commendable Placement in National and Multinational companies



20+ Valuable Skills for Lifelong Professional & Personal Growth



Global Exposure:

through Global immersion program, curriculum tie ups with Harvard Business Publishing, LAPT, Lincoln University

Emerging Technology dealing with awareness:

Artificial Intelligence, Internet of Things, Business Analytics, Machine Learning, Robotics

Sustainability skills: uncertainty & risks,

developing strategic plans, garnering resources, achieving outcomes

Project

through internships, student cells, task management, simulation games

Endurance Skills:

through activities including Swimming, Self defence and Life / survival skills training

Networking skills:

interpersonal skills, nurturing relationships, creating value for others, building rapport



Leadership skills: professionalism, empowerment,

inspiring, purpose

driven, decision

making, solution

driven approach

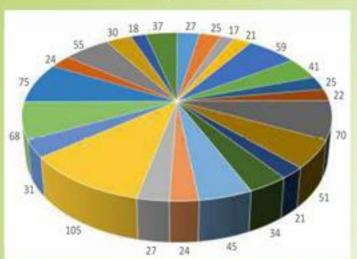
management skills:

Commendable Placement Record @ SIMMC, since Inception

Widespread Placements across all sectors

The Placement team at SIMMC comprises of students of I Year, II Year & is guided by placement co-ordinator and Dean Corporate Relations. For securing good quality placements students should maintain 80% attendance throughout the four semester, ensure academic excellence and all round performance. SIMMC takes series of initiatives to enhance the employability of its students and also ensures that several reputed organizations participate in the Campus Recruitment Program (CRP). Multiple career opportunities are provided to Suryadatta Students. In over 19 years Suryadatta students have been placed in core sectors such as Infrastructure, Telecom, Agri Business, Pharma, Automobiles, Automation etc and also in high growth sectors of IT / ITES, Real estate, Financial Services, Insurance and Retail etc. Sector wise number of companies where Suryadatta students have been placed are as follows.

Number of Recruiters over the past 17 years



Sector	Nos.	Sector 1	Nos.
Advertising & Media	27	■ HR Consultancy	45
Agri& Biotech	25	Infrastructure	24
Automation & Technolog	y 17	III Insurance	27
Automobiles	21	IT & ITES	105
Banking & Finance	59	Logistics & Supply Chain	31
Consultancy & Services	41	■ Manufacturing	68
Consumer Durables	25	■ Niche Services	75
Education & Edtech	22	■ Pharmaceuticals	24
■ Financial Services	70	■ Real estate & Realtech	55
■ FMCG	51	Retail	30
■ Healthcare	21	■ Telecom	18
■ Hospitality	34	■ Other	37

^{*}Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below. For details visit www.suryadatta.org / www.simmc.org



Sharekhan





* DALMA LANGE



SWIGGY



airtet ?

CICICI Bank













CERTIFICATE

Recipient of "Rest Place

Suryadatta Placement Policy:

For Eligible Students: It is our last 20 year of experience that more than 90% eligible & interested students get multiple placement opportunities, irrespective of their previous qualification & performance. Students get offers in accordance with their overall academics, performance in the selection process, as per the company norms and various other relevant factors in the area of their interest.

For Non Eligible Students: Suryadatta Placement team does rigorous efforts regularly and organises round the year Employability Enhancement programmes for the students to enhance, groom and train them for the required skills. Suryadatta goes beyond the general practice and offers Placement opportunities to Non eligible students also. Students are offered suitable package in companies based on their competence, choice of company, their overall experience, location and other factors.

Highlights of Placements @ SIMMC









INTERNATIONAL PLACEMENT AT SURYADATTA

Suryadatta students are working in Dubai, Canada, UK, West African & European countries etc. Students are selected based on requirement of the company & fulfillment of the eligibility criteria For details visit www.simmcpgdm.org

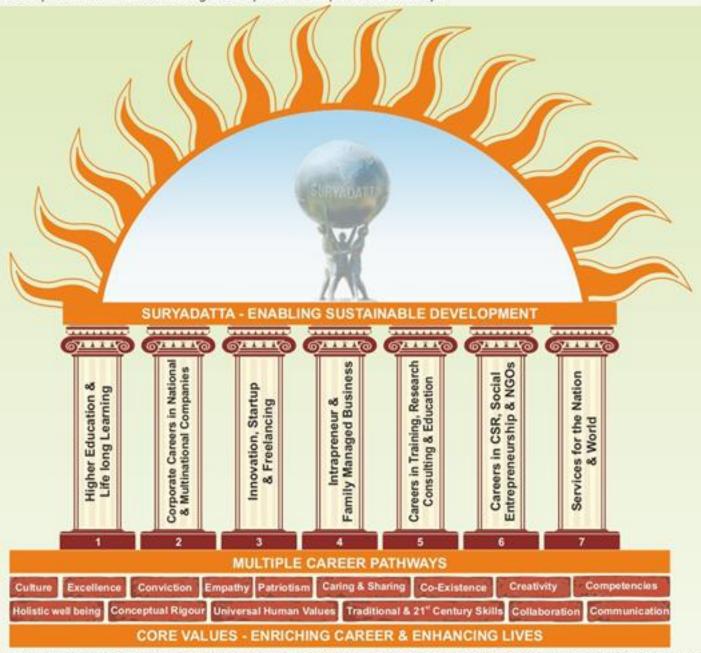




7 Pillars of Multiple Career Pathways - The Guiding Principle

By education, I mean an all-round drawing of the best in child and man in body, mind and spirit...Mahatma Gandhi.

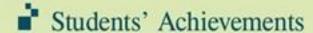
Suryadatta Group of Institutes is guided by the above quote of the father of the nation. All of academic initiatives embody the above ethos, in letter and spirit and thus we go beyond the narrow perspective of education in terms of degrees and jobs. We believe in creating a transformational educational experience. Various activities are offered round the year for Holistic Development of the students leading to the 7 pillars of Multiple Career Pathways.



- 1. Higher Education & Life long Learning: Higher Education, Research, Professional Certifications, Executive Education & LifeLong Learning. MBA / PGDM students can pursue PhD from Suryadatta Research Centre or institutes of National / International repute.
- Corporate Careers in National & Multinational Companies: Explore the future through the blue chip Indian, Multi-National & Transnational Companies operating in India
- Innovation, Startup & Freelancing: Build on your creativity, innovation to set up & commercialize start ups & pursue Freelancing
- Intrapreneur & Family Managed Business: Professionalize and Grow the family business and take it to the next level
- Careers in Training, Research Consulting & Education: Pursue career options in teaching, tutoring, training, coaching, mentoring, research and freelancing.
- 6. Careers in CSR, Social Entrepreneurship & NGOs: Leave an indelible mark by setting up NGOs, Not for profits and social organizations.
- 7. Services for the Nation & World: Contribute to nation building through careers in Civil Services, Armed forces, Judiciary, Government Organizations, Organizations of National Importance and careers at the global platform like United Nations, WHO etc.







TOP RANK FOR AIMA BUSINESS GAMES

Survadatta students have ranked from no 15 to 150 out of more than 1000 students in February 2020, for the AIMA Business Simulation Games National level competition. Suryadatta offers learning through Business Simulation Games offered by AIMA. AIMA had hosted a national level Business Simultion Games contest. The contest had 3 levels -

Self play level, Group Play & Inter Institute national level Congratulations Malshe Anway, Karda Yashika, Shuvam Chandra, Mrunalini Magar, Saurabh Raut

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4	327			

UNIVERSITY LEVEL STARTUP COMPETITION - FINAL LEVEL

Savitribai Phule Pune University, Centre for Innovation Incubation & Enterprise had organised "i-2-e" a startup competition for all Management institutes of the university. Students were to give innovative ideas and make complete business plans for the ideas. Suryadatta students reached the third and final level. The competition comprised of three levels -

Institutional level, Cluster level & University level

Congratulations to Suryans: Yash Jain, Pooja Fargade, Nachiket Chauhan, Shubhangi Birari, Vaibhavi Borade, Harshada Marathe



WINNER AT INTERCOLLEGIATE DEBATE COMPETITION WINNERS AT KUSHAGRA COMPETITION

Suryan - Pranita Bagmar won "Best solo speaker" award at GUSTO an Intercollegiate Debate competition organised in Pune on 18th Jan 2020. The topic for the competition was "India doesn't require UCC". More than 100 participants participated in the event.



KUSHAGRA - An intercollegiate competition was held in Pune in February 2020. Suryan Sanat Pandit & Samiksha Gundiyal won 2nd Prize in the Finance Quiz while Suryan Aniket Nawathe & Riya Gangwal won the 2nd prize in the KBC round. Congratulations Survans



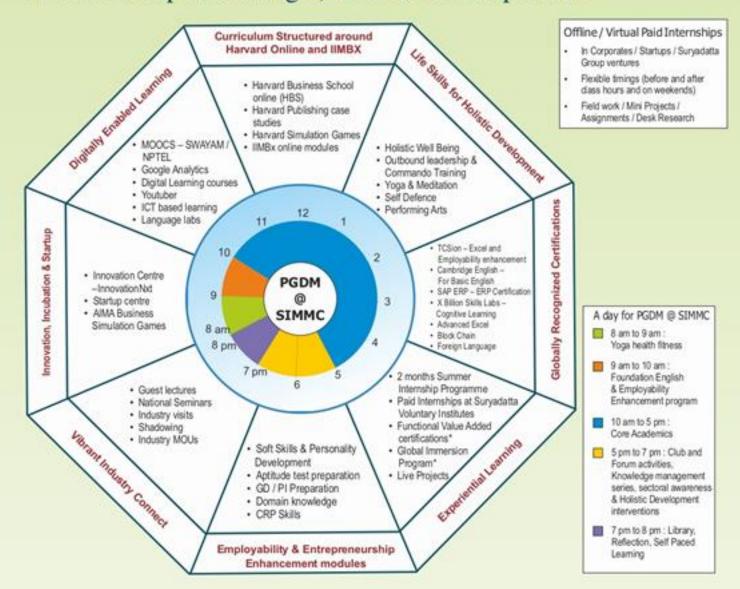


SURYADATTA STUDENTS AT YI CONFERENCE, MUMBAI





Be a Complete Manager, Leader & Entrepreneur







NAAC Accreditation



Business School Online and Harvard Business Publishing Tie up



IIMBx Tie up



survey ranking in Top 50



Top Pvt Mgmt Institute Award in Western Region by Jagran Josh



AICTE - CII Category Ranking for consecutive



Best Placement Award by **Brands Academy**



7000+ Proud Alumni





New Age Specialisation



Sector Study & Holistic



Milestone **Merit Award**





Selection / Admission Process:

Eligibility: Graduate degree from any discipline from recognized University (Final year students can also apply) with 50% marks in Graduation Previous year, (45% for reserved category) and valid entrance test score such as CMAT / CAT / XAT / MH CET / MAT / ATMA are eligible to appear for GD PI. Students who have not taken Entrance Test but are planning for the same in the near future are also eligible to apply.

STEP 1: Registration & Submission of documents: Please fill online form www.simmcpgdm.org

STEP 2: Registration for Admission, Counseling & Personal Interview: SMS your name & City on: 89569 32418 / 9763266829

Note: For Admission, Counseling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy & 2 photographs.

Admission, Counseling & PI @ Pune Campus - Monday to Saturday Timing: 10 am to 1 pm & 3 pm to 6 pm

Admission, Counseling & PI @ Pan India - For Schedule visit www.simmcpgdm.org / OR call 8956932418 / 9763266829

Interview (Video Conference & Call / Skype / Telephonic) Outstation student pursuing final year / appearing for final exams should

submit duly filled in online admission form and attached required documents / by email on admission@suryadatta.edu.in / by whatsapp on 9112297607/8956932418

Criteria for Registration / Admission for PGDM: Admissions are strictly based on merit and as per the rules of the competent authorities. Score in the national level entrance exam (40% weightage), Score of Academic Performance in X, XII, Graduation / Post Graduation(15% weightage), GD/PI performance, essay writing/ Presentation (30% weightage), Participation in sports, Extra Curricular activities, academic diversity and gender diversity work (10% weightage) & Work experience if any (5% weightage) and on first come first serve basis, subject to availability of seats. Selection letter will be issued to the students based on the above criteria. Selected students should register their seat by paying registration

Fees for PGDM:

Interested & Eligible Students should contact the admission counsellors and the admission office for the details of fees OR refer the prospectus (this is an information leaflet) Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Industry Institute Interface Initiative, Industry Visits, Gym, Outdoor & Indoor sports facilities, access to e-Journals and online database, & various Value Added Certification Modules covered in this brochure under Leadership Development Program, Employability Enhancement Program, Entrepreneurship Development Program, Professional Memberships, Globally Renowned Programs, Career Enrichment Program.

Laptop: We recommend students to procure a laptop with suitable configuration equipped to meet academic assignments, online examination, selflearning and digital learning. This will enable students to evolve as Digital age learners and develop digital skills for workplace productivity.

Hostel / Accommodation :-

Hostel facility is available in the vicinity of the campus ranging from Rs. 60,000/- to Rs. 90,000/- per academic year. Inhouse cafeteria & mess facility is available. Since Suryadatta has students from all part of India & Foreign Nations variety of food options are available at subsidized rate.

Transport: To & Fro Facility will be available at subsidized rate from various location in Pune city.

Mode of Payment:

For Activity fees, Registration & for paying the course fees

Online: Application form can be filled and submitted on our website www.simmc.org and payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch,

Account Number: 490104000011200, IFSC CODE - IBKL0000490.

Also please email the UTR no. / scanned copy of deposit slip on our email admission@suryadatta.edu.in along with your name & course details.

Offline: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website www.simmc.org / www.suryadatta.org along with self attested copies of the relevant documents.

In person: Fees can be paid at campus by Debit / Credit card / D.D. / Account Transfer.

Nationwide Tie-Ups for Education Loan:

Strong Tie-up for Educational Loan: Survadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, PNB, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank etc. Students can avail educational loan from any Bank from their native places. Against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative: Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD & Indian Bank Association. Vidya Lakshmi Portal provides. single window for Students to access information about various loan schemes provided by banks & make applications for Educational Loans.

Interest free instalments facility:

Suryadatta has tie ups with leading Non banking financial institutions & organisations to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. For details contact 8956932417 / 8956943820

Admission Procedure for International students:

International students admissions are routed through the respective University / Competent authorities as per the eligibility & PIO quotas available.

Scholarships

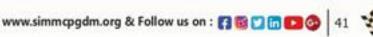
Merit based scholarships Survadatta offers scholarships to meritorious students as follows:

1	Xth, XIIth, and Graduation marks	60% - 69.5%	70% - 79.5%	80% & above
ì	Scholarship	10% of Course fees	15% of Course fees	20% of Course fees

- 2) Scholarship for Defence / War Veterans / Police: Scholarship of 10% of course fees for Defence, War Veteran's and Police Wards will be given. (relevant documents to be submitted)
- 3) Scholarships for Student with Experience: 10% scholarship of course fees for Any graduate with min. 5 years of full time work experience (relevant documents to be submitted)

Note: Students can avail any one scholarship from the above category subject to fulfilment of eligibility criterion. Students will not be given multiple scholarships from Suryadatta.







Strong Alumni Network

Suryadatta Group of Institutes has over 60,000 + Students & Alumni from All Parts of India & Various Foreign Nations

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:



Data Maran Pvt. Ltd.



DEBBRATA ROY

Deputy Manager Kotak Mahindra Bank Ltd.



AVI SHRIVASTAV

Business Dev. Marage Zoneone Venture Pvt. Ltd.



PIYUSH SHARMA

Baja Allianz Me Insurance



SHIKHAR DOGRA

West Head Business Strategy & Innovation - Nestle



SUDHEER K. REDDY



Butch: 2007-09 HR Analysi



NIRAJ SHARMA

Owner (Entrepres Key Classify Pvt. Ltd.



GAURAV RAJ

Senior Area Manager Square Yards, Muscat



SMRUTI SUMAN

Sales Operation Associates Morning Star Australia inc (Australia)



SAURAB KAKAR

Sales & Export Manager



SAIRA ANSARI

Mrs. Sharat USA World Wide Popular Award

Life Time Placement Support:

Suryadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

Lifetime Learning Opportunity:

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

Alumni Chapters across the country and the globe

East: Kolkata, Ranchi, Patna, Guwahati, Bhubaneshwar

West: Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

North: New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradoon

South: Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

International: USA, Canada, Mexico, Malaysia, Singapore,

Kuwait, Dubai, UK, Oman, Germany.



Select Alumni felicitated during Alumni Summit 2020





i International Alumni of Suryadatta Group of Institutes

Survadatta International Educational & Cultural Centre (SIECC) has been formed to facilitate the International Students stay and to help them to gain initial grounding for studies and stay in India. Pune is the Hub for Education and a preferred destination for foreign students.

SIECC aims to provide support in the social and personal activities to foreign students. Students attend regular meetings conducted by SIECC. Suryadatta also encourages students activities of all other countries. Some of the Suryadatta Alumnis are:



PHILIPPINES



R. Ratangee USA



N. Walke SINGAPORE



Mohamed Ewliman Elnady



THAILAND



Taher Shakib SAUDI ARABIA



Nabil Adoub **QATAR**



Mohd, J. Z. Asfour PALESTINE



Abdurahman Ali Ismail SOMALIA



ERITREA



Houmed Mussa DJIBOUTI



Nabayunga Merayline UGANDA



Abdul Mujeeb OMAN



Schrab Kakar. AFGHANISTAN.





Imafidon Osaro Daniel Salenin Abdullah Ahmed Yousif Awadeal SUDAN





Khalid Phathi LIME



Jbrahim Mahieldin Musa AL JAZFERA



Benedykta POLAND



Agnero Albert Leonard GUINEA



Bright Ewull **GHANA**



Hamit Dime Dtcni-Mi CHAD



Mohd Hamad Obiad IRAO



PAKISTAN



Shafig Ullah Khoshbakhi Saved Mahdi Allifikit Amin BAHRAIN



Batyr Matyakubov TURKMENISTAN



Noda Aref Akhar IRAN



Sarah Fiorino Abal SOUTH SUDAN



Ange Murindabigwi RWANDA



Ali Mohammed **ETHIOPIA**



Matoke Fatuma Mraji TANZANIA



Sitesh Singh **NEPAL**







Glimpses of Awards @ Suryadatta



Mr. Tonino Lamborghini, Chairman & MD Lamborghini Group & His Team Visited Suryadatta Group of Institutes, Pune, INDIA



Hon'ble Prof. Dr. Nitin R Karmalkar, Vice Chancellor of Saviribai Phule Pune University Felicitated at the Hands of Prof. Dr. Sanjay B. Chordya, Founder President & Chairman - Suryadatta Group of Institutes & Ramraja Naik Nimbalkar, Chairman of Maharashtra Legislative Council in Global Symposium on "Challenges of 21st Century" held in Suryadatta Group of Institutes, Pune, India



Suryadatta Education Foundation (SEF) has conferred Suryadatta National Integration Award 2019 upon Honble Jamyang Tsering Namgyal, a popular Member of Parliament from Ladakh during his first visit to Pune for his significant contribution in nation building through series of initatives



Dialogue India has awarded Suryadatta Group of Institutes as Best Educational Group of Institutes West India-2019 in Dubai during Sth Dialogue India Academia Conclave at the hands of Mr. Anuj Agganwai, Founder & Group Editor, Dialogue India, His Excellence Hussain Ibrahim Al Hammadi, Cabinet Member and Minister of Education, His Excellence Shri Vipul, Consulate General of India in UAE(back side), Dr. Sandeep Sanchet, President Association of Indian Universities



Glimpses of Suryadatta National Award 2020



Prof Dr Sanjay B Chordiya, Chairman, Founder President conferred with Times Power Men Award West 2019 at the hands of Renowned Hindi Film Actress Ms Shilpa Shetty for Excellence in Education and CSR by Optimal Media Solutions of the Times Group



Prof Dr Sanjay B Chordya, Chairman, Founder President conferred with Sakal Premier Award 2019 at the hands of Horible Nilam Jadhav. Assistant Commissioner of Police (ACP) Traffic, Mr. Rakesh Malholta, General Manager Sokal Media, Pune



Prof. Dr. Sanjay B. Chordiya Founder President & Chairman, SGI Conferred with Global Business Award 2019 certificate of Excellence in recognition of Top Institutions in India for Holistic Development and Examplary Contribution to Indian Education organized by Brand Icon Pvt. Ltd. at the hands of Renowned Hindi Film Actor Ms. Madhuri Dicit None in Mumbai



Suryadatta in Media

COLLECTOR'S EDITION 2019



Suryadatta Group of Institutes, Pune **Nurturing 21st Century Billionaires**























जागतिक पातळीचे

सूर्यदत्ता इन्स्टिट्यूट

5वें वर्ष मी उत्कृष्ट शिक्षा संस्थान बनाँ सूर्यदत्ता



Suryadatta Group of Institutes hosts job fair



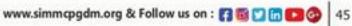
Suryadatta Institute of Management joins hands with IIM Bangalore











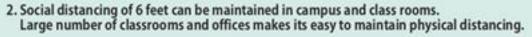
A spacious, clean campus for healthy teaching and learning atmosphere.

Prevention & Precautions as per WHO & Health Ministry guidelines at Suryadatta Group of Institutes.

A spacious, clean campus for healthy teaching and learning atmosphere.



 Entire campus, offices and classrooms are disinfected at regular intervals.





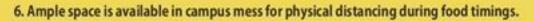


 Thermal Screening devices are used for checking body temperature and screening Vehicles sanitized at the entry gate and Parking

4. Mandatory use of recommended Sanitizers during entry to premises.



Every floor of the campus is well equipped with wash basins and foot operated sanitizer dispensers.







7. First aid kits are made available in sufficient quantity

 Once the students enters the campus, well instructed sign boards help them understand and follow rules and regulations.





9. For any type of emergency one vehicle is dedicatedly available in campus.

BLENDED LEARNING ECOSYSTEM AT SURYADATTA

Traditional face to face classroom learning & modern online learning with digital tools

During the uncertainty, Suryadatta is well equipped to continue Teaching and Learning through a Digital Ecosystem, thus empowering students for the future with in 'demand skills' by tomorrow's employers. At Suryadatta we practice both – The Traditional method of face to face teaching and the Online learning methods to facilitate student achievement of learning outcomes.

Our teachers are trained for teaching - learning, assessment and student counselling using the two popular digital ecosystems of Google and Microsoft.

- A. Google Suite for education Gmail, Google Docs, Google Slides, Google Sheets, Google Forms, Google Calendar, Google Classroom, Google Meet, Google Drive, You Tube, Blogger
- B. Microsoft Ecosystem Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Microsoft OneNote, Skype, LinkedIn, etc.
- C. Digital learning resources such as DELENT for e-library solutions provide access to ebooks and e journals.

Key benefits to students:

- · Pick real world skills for the workplace
- Anytime Anywhere Learning
- Customised learning
- Multi-Dimensional Learning Text, Audio, Video, In Classroom Activities
- Organise yourself better for productivity

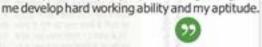
- · Collaborative Learning
- · Master difficult concepts at your own pace
- Appear for Multiple Practise Exams
- Track your progress
- Plug in on demand Open Learning Resources





Suryadatta has 60,000 + Students & Alumni (Suryans) from all parts of India & from Various Foreign Nations.

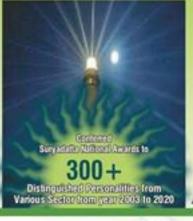




next day. The busy days spent during college at Suryadatta helped











For Admission & Counseling - Call / Whatsapp: Ms. Pooja / Ms. Radhika / Ms. Milli / Ms. Abhishree / Ms. Swapnisha / Ms. Anagha / Ms. Tejshree / Ms. Deepti: 8956932418 / 8669602051 / 9112297607 / 8956943821 / 8956932412 / 8956932402 / 8956932404 / 9112297604

Career Guidance : SMS your Name Course & City 9763266829

Email admission@suryadatta.edu.in

Website www.simmcpgdm.org

For Campus film visit us on







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Suryadatta Institute of Management & Mass Communication PGDM

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India

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o Branch Offices in India o

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Mubai - 400069, Maharashitra

Naggur Office: Mr. Rojendra: Paunikar, Lotus Education Kamal Chowk.

Valshali Nagar, Opp. Mahatma Phule School, Naggur-440017

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Haryana Office: Mr. Himanshu Mehlawat, 2nd Floor, Plot No: 1153, Gurugram - 122001

Landmark: Near Sector 15 Part HUDA Market

Suryadatta - Enriching Careers & Enhancing Lives Since 1999